Exhibit & Sponsorship Prospectus

ASCE2027

The Infrastructure and Engineering Experience

March 1-5, 2027

Pennsylvania Convention Center, Philadelphia





Reserve your space / Get your sponsorship

Why ASCE2027

ASCE2027: The Infrastructure and Engineering Experience, the flagship event for infrastructure professionals, offers an unparalleled opportunity to connect with over 6,500 leaders, innovators, and decision-makers who are shaping the future of our built environment.

Sponsorship offers high-impact visibility—onsite, online, and beyond—plus access to senior decision-makers and global audiences through ASCE's trusted media platforms. Showcase your leadership in resilient, sustainable infrastructure.

Interested in becoming an exhibitor or sponsor?
For sponsorship and exhibitor opportunities, please contact:

Olivia Diehl
odiehl@showcare.com
+1.579.977.4942

Melissa Badami, CMP, CEM
mbadami@showcare.com
+1.771.205.6183

6,500 + attendees

140K+ daily readers
Civil Engineering Source daily newsletter

1.1M+ views
Civil Engineering Source content hub

770,000+ followers
ASCE social media channels

Fast Facts

For the first time, ASCE, its nine institutes, and its Center for Technical Advancement divisions will unite to host ASCE2027. This event will be a hub for exchanging ideas, forming and renewing relationships, and creating innovative solutions for global challenges.

Attendees, including exhibitors, will benefit from diverse conversations and engagement opportunities centered on the latest advancements to propel the civil engineering field forward.

ASCE | CENTER FOR TECHNICAL ADVANCEMENT
Aerospace | Changing Climate | Cold Regions | Computing | Energy | Forensics
Infrastructure Resilience | Infrastructure Risk Management | Sustainability

- ARCHITECTURAL ENGINEERING INSTITUTE
- CONSTRUCTION INSTITUTE
- COASTS, OCEANS, PORTS & RIVERS INSTITUTE
- ENGINEERING MECHANICS INSTITUTE
- ENVIRONMENTAL & WATER RESOURCES INSTITUTE
- GEO-INSTITUTE
- STRUCTURAL ENGINEERING INSTITUTE
- TRANSPORTATION & DEVELOPMENT INSTITUTE
- UTILITY ENGINEERING & SURVEYING INSTITUTE

Reserve your space or sponsorship today

Buyer Information

Attendee Buying Power

42% Authorized decision-makers

15% Influence buying decisions

18% Recommend buying decisions

8% Part of a buying team

Why Attendees Come....

1. Networking opportunities
2. Learn about new products & services
3. Visit existing suppliers & partners
4. Experience the latest technology
5. Keep current on the latest trends
6. Visit new suppliers & partners

83%

of attendees are purchasing decision-makers.



Who Attends ASCE Events?

ASCE2027's comprehensive promotional campaign will attract executives, business development leaders, project management engineers, purchasing agents, researchers from the world's top engineering companies, and more. Additionally, ASCE partners with international trade and professional associations, industry publications, and others to recruit buyers and decision-makers from across the globe. For ASCE2027, you will generate leads, build relationships, and connect with your colleagues and clients, all in one place!

Who Attends ASCE
Attendee Job Function

31% C-Level Management

6% Business Development

8% Research

37% Technical Professionals

8% Other

Become an Exhibitor!

Virtual floor plan.

March 1-5, 2027
Pennsylvania Convention Center
1101 Arch Street
Philadelphia, PA 19107

ASCE2027

The Infrastructure and Engineering Experience

Reserve your space today. experience.asce.org.

2027 Exhibit Information

Standard Rate

$5,450 per 10'x10' (100 sq. ft.)

PLUS $250 per corner

Nonprofit Organizations

$3,500

Not-for-profit institutes, charities, projects, and other non-business entities according to the U.S. Internal Revenue Service or equivalent if not U.S.-based. Proof of nonprofit status (i.e., tax-exempt certificate or letter of nonprofit authenticity) will be required before space assignment. All nonprofit and government agencies' exhibit space assignments are made at the discretion of the senior exhibits manager, generally in January, based on the first reserve, first assigned approach.

Book Your Booth Now

Meeting Room Space – $5,000

Meeting rooms are available on a limited basis to qualified exhibitors and sponsors for business meetings, product demonstrations, focus groups and similar purposes. Space is assigned at the Pennsylvania Convention Center or the Philadelphia Marriott Downtown, based on availability. Rooms may be booked for up to a 90-minute session during set time blocks Monday through Thursday, with access 1 hour before and 30 minutes after for setup and teardown. Exhibitors and sponsors arrange and pay for AV and food and beverage directly with the venue, and are responsible for inviting participants, who must be registered ASCE2027 attendees.

Book Now

Student Talent Exchange – $1,000

Eligible to Sponsors and Exhibitors only

Meet your next intern or future team member

Tuesday, March 2, 2027 | 1:00–5:00 p.m.

Make time to meet the students who could join your team! The Student Talent Exchange gives you four hours to talk with civil engineering students from different specialties, degree levels, and graduation years. Share your opportunities and find promising candidates without another recruiting trip.

Book Now

What's Included

Per 10' linear inline booths

- 8′ high backwall drape
- 3′ high sidewall drape
- One 6′x30″ skirted table
- 7″ x 44″ floor sticker identification number sign
- Two side chairs and one wastebasket
- One full conference registration, and one booth staff registration per 10′x10′
- 10 guest Expo Hall passes for Wednesday after 2:00 p.m.
- Additional exhibit booth staff badges for purchase, limit 3 at $500 each

Exhibitor Return On Investment

- Gain access to up to 6,500 attendees
- Increase awareness via company listing on the ASCE2027 mobile app and online exhibitor directory
- Networking opportunities at the Welcome Reception and at Tuesday and Wednesday networking breaks in Expo Hall for exclusive time with attendees
- Earn up to 17.5 PDH credits by registering for educational sessions at member rates
- Showcase your cutting-edge technology by presenting on the Discovery Stage
- Giveaway drawing opportunities
- Engage with attendees at the ASCE Institute Hubs in the Expo Hall
- Optimal traffic flow due to ASCE booth and Publication Store in the Expo Hall
- Poster Sessions held in the Expo Hall
- Take advantage of additional hands-on opportunities via the large equipment area
- Optimize your experience by using the housing service (gaining access to discounted rates in Philadelphia through ASCE's exclusive housing provider, Spargo)
- Boost your reach through ASCE year-round exposure via experience.asce.org, including product listings and company information
- Maximize lead retrieval through on-site devices
- Easy online exhibit service kit is a practical guide to planning, installation, and dismantling of exhibit space, including discounts for advance orders
- Stay informed via show updates that help exhibitors stay informed about ASCE progress and tips to make the most of your exhibit experience

Hall Schedule (Times shown in ET)

Sunday, February 28
- Exhibitor Move-in for booths larger than 10×10: 10:00 a.m. – 2:00 p.m.

Monday, March 1
- Exhibitor Move-in: 10:00 a.m. –4:00 p.m.
- Homecoming: 5:00 p.m. –6:30 p.m.

Tuesday, March 2
- Exhibits Open: 7:30 a.m. – 5:00 p.m.
- Morning & Afternoon Breaks in Hall
- Lunch in the Hall
- Exclusive Hall Time: 4:00–5:00 p.m.

Wednesday, March 3
- Exhibits Open: 7:30 a.m. –5:00 p.m.
- Morning & Afternoon Breaks in Hall
- Lunch in the Hall
- Exclusive Hall Time: 4:00–5:00 p.m.

Thursday, March 4
- Exhibits Open: 8:00 a.m. –1:00 p.m.
- Breakfast in the Hall
- Exhibitor Move out: 1:00pm – 8:00pm

*Hours are subject to change

Marketing and Sponsorship Opportunities



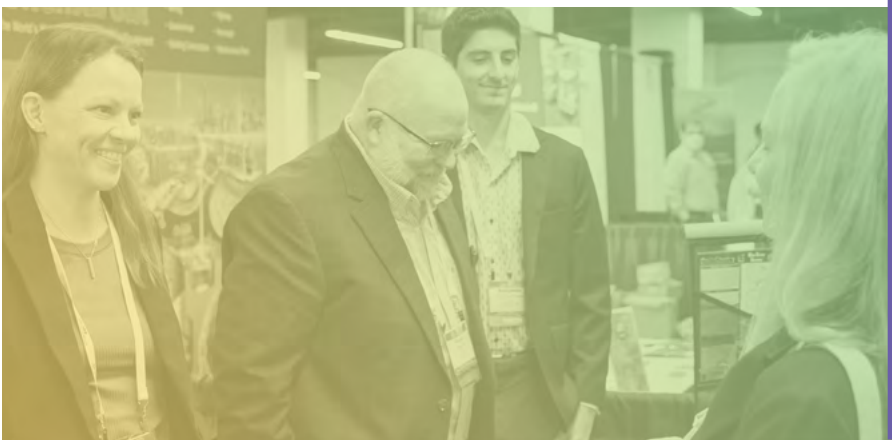
Extend your brand beyond your booth

ASCE2027 will welcome thousands of attendees. Stand out from the crowd and maximize your presence through sponsorships. Choose one or multiple opportunities to create a program to build the most effective traffic-building program possible.

Contact **Olivia Diehl (companies A-H)** or **Melissa Badami (companies I-Z)** to discuss exhibiting, pricing, and a custom sponsorship package that puts your brand at the center of ASCE2027.

Who Exhibits at ASCE2027

Leading equipment, technology, and services suppliers across all civil engineering sectors will highlight their latest innovations and solutions to help companies, consultants, and researchers achieve tangible results. ASCE is a recognized leader in the civil engineering profession.



By exhibiting at this event, you will:

- Generate leads from attendees from all over the world
- Enter new markets
- Increase brand recognition and awareness of your company
- Create new connections with purchasing influencers and decision-makers
- Deepen relationships with existing clients and other industry partners
- Differentiate your business from the competition
- Align your company with industry leaders and the ASCE brand
- Show your support for the civil engineering industry

Reserve your space or sponsorship today

Sponsorship Packages



Choose from four sponsorship packages or customize your own. All include conference badge(s), early access to the headquarters hotel room block, exclusive and discounted sponsorship opportunities and other valuable benefits.

Check for current sponsorship availability

Elite Sponsor – $50,000 (2 available)

Top-tier supporters receive premier branding exposure and engagement opportunities before and during the event, including main-stage visibility, unparalleled VIP access, and integrated content marketing.



Key Benefits:

- Stage time at the Opening Keynote (2-3 minutes)
- Post presentation meet and greet with a keynote speaker
- One 10×20 booth + 2 branded floor decals
- Four expo-only passes and four full conference passes
- Top logo placement on all event materials and website
- Verbal recognition at a general session
- Content marketing via ASCE platforms
- Branded social media posts + ad in *Civil Engineering* magazine
- Featured in sponsor preview email
- One Banner Ad on an ASCE2027 website
- Logo recognition on event Collaborate (~30,000 views per month)
- Plus everything included with every sponsorship.

Premier Sponsor – $35,000

Curated opportunities ideal for companies seeking high-impact visibility across ASCE2027.

Key Benefits:

- One 10'x10' booth + one branded floor decal
- Two expo-only passes and three full conference passes
- Logo featured on event materials and website
- Visual recognition throughout the event and verbal recognition when sponsors are listed at the Opening Keynote.
- 20% off ad in *Civil Engineering* magazine
- One Banner ad on a ASCE2027 website
- Recognition across ASCE communication channels
- Collaborate (~30,000 views per month)
- Plus everything included with every sponsorship.



Reserve your space or sponsorship today

Signature Sponsor
$15,000

Magnify your company's presence at ASCE2027 with this branding package.

Key Benefits:

- Two full conference passes
- One floor sticker
- Brand recognition across ASCE social media channels
- One Banner Ad on a ASCE2027 website
- Plus everything included with every sponsorship.

Showcase Sponsor
$7,500

Amplify your brand's visibility and influence.

Key Benefits:

- One full conference pass
- Brand recognition across ASCE social media channels.
- One Banner Ad on an ASCE2027 website
- Plus everything included with every sponsorship.

Individual Sponsorship Opportunities



Individual sponsorship benefits will be delivered leading up to and during ASCE2027. Opportunities will be sold on a first come, first served basis and recognition may vary based upon availability.

Keynote Sponsorship - $20,000 (3 available)

Take the stage at one of ASCE2027's three keynote sessions. Keynotes run concurrent to other sessions.

Includes:

- About 2 minutes of stage time to introduce the speaker and share a short sponsor video or message
- Sponsor branding during the session
- The opportunity for VIP access to a private discussion with the speaker (speaker-dependent)

Institute & CTA Hubs - $10,000 each,exclusive (4 available)

Own the space where attendees connect with their institute community. One exclusive sponsor per hub.

Includes:

- Logo on the hub and tabletop clings
- Hub Presented by [sponsor organization] recognition
- Recognition during expo hours and the opening mixer
- Sponsor table to display collateral, white papers, and QR code signage for giveaway promotions

Sponsor staff are not stationed in the hubs; Exhibit booths are purchased separately

1. Geotechnical Institute and Engineering Mechanics Institute
2. Construction Institute, Structural Engineering Institute, Architectural Engineering Institute
3. Environmental Water Resources Institute; Coasts, Oceans, Rivers, Ports Institute; Center for Technical Advancement
4. Transportation & Development Institute and Utility Engineering and Surveying Institute

Reserve your space or sponsorship today



Discovery Stage - $5,000

Present your content—product launches, white papers, or educational sessions—on a featured stage in the expo hall (Tuesday-Wednesday, March 2-3).

Includes:

- Session listed in the ASCE2027 app for added visibility
- Guided by input from ASCE's Technical Program Committee, positioning your brand as a thought leader

The ASCE Publications Lounge - $15,000 (exclusive)

Feature your brand in a dedicated space for ASCE publications and knowledge exchange.

Includes:

- Recognition during expo hours, tabletop clings, and signage
- Engage with attendees and the ASCE editorial team
- Share white papers and giveaways in the lounge

Support Future Leaders - $10,000

Help young professionals attend ASCE2027 through scholarship support administered by ASCE.

Includes:

- Boost your brand's visibility among rising talent
- Establish your company as a career destination for top industry prospects

Technical Tours - $8,000

Align your brand with industry knowledge by supporting a technical tour on March 1 (6 slots)

Includes:

- Recognition during pre/post-event tours (PDH credit potential)
- Distribute promotional materials

1. I-95 Central Access Project
2. Amtrak - 30th Street Station
3. Philadelphia Airport
4. PhilaPort
5. Villanova Resilient Stormwater Infrastructure Field and Laboratory Research
6. AERO Aggregates Plant Tour and Presentation



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Attendee Experiences

Stand out by sponsoring high-traffic, high-visibility expo hall experiences that create memorable connections to your brand. Your brand will be prominently featured throughout the space for maximum visibility.

Homecoming - $30,000 (exclusive)
Kick off ASCE2027 as the exclusive sponsor of Homecoming, the Monday-evening opening reception (5:00-7:00 p.m.) in the exhibit hall, open to all attendees. Includes: naming and branding throughout the reception, including logos on pennants, bars, backdrops and photo-op areas; promotion in the event program, mobile app and attendee "know before you go" email; optional activation opportunities (such as the Homecoming king-and-queen festivities) at your choice and expense.

Exhibit Hall Lunch Sponsor - Tuesday, $15,000 (exclusive)
Sponsor a lunch in the exhibit hall for exclusive branding at food stations and high visibility during a popular networking moment.

Exhibit Hall Lunch Sponsor - Wednesday, $15,000 (exclusive)
Sponsor a lunch in the exhibit hall for exclusive branding at food stations and high visibility during a popular networking moment.

Exhibit Hall Networking Breaks - $7,500
Boost brand visibility with signage at coffee and tea stations during expo networking breaks.

Sensory Room - $7,500
Sponsor the quiet room where attendees decompress. Includes branding at the room entrance and the option to supply sponsor giveaways such as eye masks.

Hole In One Putting Green - $25,000
Attendees test their putting skill in the exhibit hall for a chance to win a $500 daily prize. Includes: sponsor signage; a daily $500 prize drawing for hole-in-one winners; lead retrieval; promotion in the app; space for your team to staff the activation and share materials nearby.

Make A Hat Activation Station - $20,000
Bring some extra fun to the exhibit hall by sponsoring a "Make a Hat" activation for attendees to make their own keepsake from the Experience. Sponsor logo on every hat; attendees choose from other designs to heat-press; badge scanning for every participant; space for sponsor materials.

Photobooth Sponsor - $20,000
Your logo in the digital photo frame on every photo, attendee contact details captured at the kiosk and shared with you, and branded signage.



Branding Experiences



Lanyard - $20,000
Feature your logo alongside ASCE2027's on attendee lanyards—a high-visibility keepsake. Sponsor provides lanyards, and ASCE supplies the graphics. (Exclusive)

Mobile App Sponsor - $12,000 (exclusive)
Put your brand front and center every time attendees open the app. Includes the exclusive splash screen ad and welcome messaging, plus four event-wide push notifications.

Attendee Badges (back) - $15,000 (exclusive)
Your advertisement on half of the back of every attendee badge, for daily high-impact visibility. ASCE reserves the other half for conference information.

Ambassador T-shirts - $4,000
Showcase your logo on 300+ volunteer leadership T-shirts—worn throughout the event and valued as a member keepsake. (8 slots available)

Exhibit Hall Traffic Driver - $8,000
Exhibitors, add on this opportunity to your booth for Wednesday afternoon. You will select a refreshment station to have at your booth to bring more attendees to you.

Charging Stations - $15,000 (3 available)
Power up attendee engagement by hosting a branded charging station in a high-traffic area.
- Your branding will be synonymous with being a resource to others.
- Your logo and messaging are displayed on charging stations and signage.

Hydration Stations - $15,000
Keep attendees refreshed while featuring your brand at hydration station throughout the venue.
- Opportunity to distribute promotional items.
- Your logo and messaging displayed on refill stations and signage.

"Today at ASCE2027" Email - $1,500 per day (4-days available), or $4,500 for the full run
Feature your logo and link in ASCE2027's daily attendee emails, delivering key updates and keeping your brand front and center. (One per day)

Included with every sponsorship:

- Logo recognition on the ASCE2027 website sponsor page
- Attendee list pre- and post-conference (email addresses will not be included)
- Recognition in ASCE2027 marketing emails
- Event signage recognition
- Recognition in mobile app
- "Thank You to Our Sponsors" in ASCE Collaborate (~30,000 views per month)

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Contact Us

Companies A-H

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Companies I-Z

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ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS

ASCE2027
The Infrastructure and Engineering Experience

We are the builders of tomorrow.
We plan, design, construct and operate the built environment, in harmony with natural systems, for the benefit of humanity.
We are the engineers of society's infrastructure.
As humanity faces new challenges, we create innovative solutions.
Although we are many disciplines, many industries, many professions, we unite and collaborate.
We bridge the gaps between structures as well as industries.
We are coming together to make the world better.
A world that is safer, more resilient, more sustainable, and more connected.
Join us at ASCE,
where civil engineering professionals build the future.