American Stroke Association.
A division of the American Heart Association.

International Stroke Conference

February 9, 2027 | Pre-Cons, Brain Health and Stroke Nursing Symposia
February 10–12, 2027 | International Stroke Conference
George R. Brown Convention Center | Houston, TX

Preliminary Exhibit Prospectus

#ISC27
strokeconference.org

exhibitatstroke.org

Showcase your solutions at ISC27

Exhibitors know the value of being at this premier conference:

"This is a good meeting for us, and we always see our target customers."

"We exhibit at 22 conferences a year, but ISC is the best."

"Good turnout this year. We're getting lots of leads."

85%

of attendees visit the Science & Technology Hall.

88%

of exhibitors either renew their exhibit space on-site or indicate they are "extremely likely" or "very likely" to do so.

Source: ISC25 and ISC24 post-event attendee and exhibitor surveys.

The ISC audience at a glance

5,900+
total attendees

84%
domestic attendees

5,200+
professional attendees

3,300+
physicians and other stroke professionals

1,100
nurses/nurse practitioners

600
scientists (all types)

200+
non-health care professionals

Top ten specialties in attendance

(in order by number of attendees)

1. Neurology: Stroke
2. Neurology: General
3. Neurology: Ischemic Stroke
4. Administration
5. Emergency Medicine
6. Critical Care/Intensive Care
7. Neurology: Critical Care
8. Neurology: Surgery
9. Internal Medicine
10. Neurology: Endovascular

85% of attendees say they are **likely to recommend ISC** to professional colleagues.

51% of attendees do not regularly attend any other Scientific Sessions/Annual Meetings.

ISC is the ONLY event where you will see these attendees!

Source: ISC25 registration data and post-event attendee survey.

Science & Technology Hall:

Your gateway to targeted engagement

Innovation Zone includes interactive displays with technologically advanced, immersive training for attendees.

An extensive marketing campaign promotes the Science & Technology Hall to attendees before and during the event.

VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.

Dedicated exhibit hours give you direct access to thousands of stroke health care professionals.

Educational programming in the Science & Technology Hall focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.

Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Stroke Association.

14 dedicated hours to visit exhibitors in the Science & Technology Hall, including time with limited simultaneous educational programming to increase traffic.

HeadQuarters

The Science & Technology Hall's energy starts here! HeadQuarters draws attendees in to engage with all the Hall has to offer.

ISC27 exhibiting dates & rates

Exhibit Hours*

Wednesday, Feb. 10, 2027
9 a.m.-5 p.m. CST

Thursday, Feb. 11, 2027
9 a.m.-5 p.m. CST

Breaks*

Hours during which only limited programming is taking place:

10:45-11:00 a.m. CST
12:30-2:30 p.m. CST
3:30-3:45 p.m. CST

**Exhibit dates, hours and rates are subject to change.*

Exhibit space rates

On-site renewal rate through April 3, 2026..... $44 per sq. ft.

Standard rate begins April 6, 2026..... $48 per sq. ft.

Public service rate ..... $30 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. ***Proof of nonprofit status must be submitted to exhibits@heart.org*** *for all new organizations. Please add the subject line, "Proof of nonprofit status" to the email when submitting proof of nonprofit status.*

Cancellation schedule

Through July 24, 2026
American Stroke Association retains 50% of contracted space fees

Beginning July 27, 2026
American Stroke Association retains 100% of contracted space fees

American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Stroke Association Scientific Conferences ***Rules & Regulations*** *at* ***exhibitatstroke.org*** *and is a legally binding part of the exhibit space application/contract.*

Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Stroke Association Scientific Conferences ***Rules & Regulations****. For more information and to apply for space, visit* ***exhibitatstroke.org****.*

The Satellite Event application process for the International Stroke Conference 2027 in Houston will open in late August 2026.

Contact your exhibits team

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American Stroke Association
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
isc@onpeaksupport.com

Registration: Maritz
508-743-8517
internationalstroke@xpressreg.net

Make your ISC27 booth shine

Boost awareness, spark engagement and draw attendees in with high-impact marketing tools designed to elevate your profile.

Full ISC27 sponsorship and advertising details coming soon
Opportunities and rates are subject to change.

Meeting News and Navigation

- Mobile Meeting Guide App
- Essential Guide to ISC
- Conference Coverage Website
- ISC Daily News and more!

On-Site Education and Networking

- Brain Health Pre-Conference Symposium
- Game of Strokes
- Luncheons
- Learning Studios and more!

Email Marketing

- ePreviews and eHighlights
- Exclusive Exhibitor Emails
- ISC Morning Agendas

Convention Center Sponsorships

- Park Strips
- Coffee Breaks in the Science & Technology Hall
- Stacked Meter Cubes
- Escalator Clings
- Attendee Lanyards
- Charging Stations and more!

Booth Drivers

- Abstracts on USB
- Mobile App Push Alerts
- Conference Bag Inserts
- Hotel Room Deliveries

Hotel Room Marketing

- Hotel Key Cards
- Hotel Room Deliveries

Did you know?

Exhibitors and program holders who purchase advertising and/or sponsorships receive **37% more leads** than those who do not.

Source: ISC25 post-event exhibitor surveys.