



ABA[®]
AMERICAN BAR ASSOCIATION
Tax Section

SECTION OF TAXATION
VIRTUAL 2026 FALL TAX MEETING
OCTOBER 5-9 • ONLINE
SPONSORSHIP INVITATION

SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

DIAMOND SPONSOR – choose one from among the following options				FEE
• Exclusive Media Sponsor • Virtual Attendee Hub and Mobile Application				\$6,000
RUBY SPONSOR – choose one from among the following options				FEE
• Opening Plenary Session • Live Well, Lawyer Well • Women in Tax Forum • Two Committee CLE Program Sessions (each program session is a Ruby sponsorship and non-exclusive)				\$3,500
EMERALD SPONSOR – choose one from among the following options				FEE
• One Committee CLE Program Session (each program session is an Emerald sponsorship and non-exclusive): • Administrative Practice • Affiliated & Related Corporations • Capital Recovery & Leasing • Civil & Criminal Tax Penalties • Closely Held Businesses • Corporate Counsel • Corporate Tax • Court Procedure & Practice • Cryptocurrency Task Force • Diversity • Employee Benefits • Energy & Environmental • Estate & Gift Taxes • Exempt Organizations • Fiduciary Income Tax • Financial Institutions and Products • Foreign and U.S. Taxation – Corporate • Foreign and U.S. Taxation – Individuals & Passthroughs • Foreign Lawyers Forum • Individual & Family • Taxation • Insurance Companies • Investment Management • Low Income Taxpayers Representation Workshop • Partnerships & LLCs • Pro Bono & Tax Clinics • Real Estate • S Corporations • Sales, Exchanges & Basis • Standards of Tax Practice • State & Local Taxes • Tax Accounting • Tax Collection, Bankruptcy and Workouts • Tax Exempt Financing • Tax Policy & Simplification • Tax Practice & Technology • Teaching Taxation • Transfer Pricing • Young Lawyers Forum: Tax Bridge to Practice				\$2,000

MEETING INFORMATION

ABOUT THE MEETING

The Virtual Fall Tax Meeting is the premier event for lawyers interested in all aspects of tax law. Over 1,500 practitioners are expected to attend the Virtual 2026 Fall Tax Meeting presented by the ABA Tax Section. Attendees can take advantage of high-level panel discussions on tax policies, regulations and procedures presented by government officials and industry experts. Attendees will also be able to take advantage of CLE programming, including ethics, presented by over 30 Tax Section committees. In addition to programming, the meeting offers multiple opportunities for participants to network, exchange ideas, and build new business relationships.

WHY SPONSOR THE VIRTUAL 2026 FALL TAX MEETING?

Sponsorships are designed to provide maximum brand profile and interaction with meeting participants representing government, industry, law and academia from all around the world. Your organization will receive high-profile recognition before, during and after the meeting. Our dedicated sponsorship team will work with you to ensure your sponsorship resonates with meeting attendees. This meeting is an opportunity for your firm to:

- **EXPAND YOUR REACH** — Connect with top corporate leaders, government officials and practitioners from around the country.
- **ENHANCE YOUR BRAND VISIBILITY** — Position your organization as an industry leader and leave a lasting impression with branding opportunities before, during, and after the meeting.
- **GROW YOUR NETWORK** — Build relationships with key figures in the industry, with networking events.

Depending on your organization's marketing objectives, sponsorship packages are customizable to provide maximum return on your investment. Standard benefits for all levels of sponsorship include complimentary registration(s), visibility on all meeting-related marketing materials, visibility throughout the meeting with signage and recognition by leadership.

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651.

DIAMOND LEVEL – \$6,000

- **EXCLUSIVE MEDIA SPONSOR** — The Exclusive Media Sponsor's brand will be featured on the Meeting Materials Template, a highly visible component of the Virtual Fall Meeting. The sponsor will have the option to send one push notification during each day of the meeting.
- **VIRTUAL ATTENDEE HUB AND MOBILE APP** — The sponsor of the Virtual Attendee Hub and Mobile App will receive the ultimate visibility by having your brand prominently featured on both of the platforms used by attendees to access live and on-demand content from the Virtual Fall Meeting. The sponsor's logo will prominently appear on the homepage of the Virtual Attendee Hub and Mobile App and have the option to send one push notification during each day of the meeting.

DIAMOND LEVEL BENEFITS

- Three Complimentary Meeting Registrations (\$1,335 value)
- Discounted Rate for Additional Meeting Registrations (10% off for Multi-Meeting Sponsors)
- Logo featured on Meeting Website and Virtual Meeting Platform
- Name Recognition from Tax Section Chair during Plenary Session Opening Remarks

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651.

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

RUBY LEVEL — \$3,500 *(select among the options listed below)*

- **OPENING PLENARY SESSION** — The Opening Plenary Session kicks off the meeting and provides an opportunity to welcome all attendees and generate excitement for four days of programming ahead. The sponsor will receive recognition during the Tax Section Chair's remarks and their logo will be prominently displayed throughout the event.
- **LIVE WELL, LAWYER WELL** — Align your support for health and well-being in the profession by sponsoring Live Well, Lawyer Well, the closing plenary session that offers attendees the opportunity to focus on wellness to wind down the work week.
- **WOMEN IN TAX FORUM** — Align your support for women in the profession by sponsoring the Women in Tax Forum, whose mission is to empower, support, and celebrate women to build powerful tax careers and lives that they love.
- **TWO COMMITTEE CLE PROGRAM SESSIONS** — Sign on as a Ruby Sponsor for your opportunity to support two committee events and gain exposure with the practice areas relevant to your organization. This is a great opportunity to associate your brand with a targeted audience. Each event may be supported by more than one sponsor. Please choose two from among the 38 committees listed on the next page.

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651.

RUBY LEVEL BENEFITS

- Two Complimentary Meeting Registrations (\$890 value)
- Discounted Rate for Additional Meeting Registrations (5% off for Multi-Meeting Sponsors)
- Logo on Meeting Website and Virtual Meeting Platform
- Name Recognition from Tax Section Chair during Plenary Session Opening Remarks

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

EMERALD LEVEL — \$2,000

- **COMMITTEE CLE PROGRAM SESSIONS** *(each program session is an Emerald sponsorship and non-exclusive)* — Sign on as an Emerald Sponsor for your opportunity to support a committee program and gain exposure with the practice area relevant to your organization. This is a great opportunity to network with a targeted audience. Each program may be supported by more than one sponsor. Please choose from among the programming options listed below:

- | | | |
|-------------------------------------|--|---|
| • Administrative Practice | • Financial Institutions and Products | • Real Estate |
| • Affiliated & Related Corporations | • Foreign and U.S. Taxation – Corporate | • S Corporations |
| • Capital Recovery & Leasing | • Foreign and U.S. Taxation – Individuals & Passthroughs | • Sales, Exchanges & Basis |
| • Civil & Criminal Tax Penalties | • Foreign Lawyers Forum | • Standards of Tax Practice |
| • Closely Held Businesses | • Individual & Family Taxation | • State & Local Taxes |
| • Corporate Counsel | • Insurance Companies | • Tax Accounting |
| • Corporate Tax | • Investment Management | • Tax Collection, Bankruptcy and Workouts |
| • Court Procedure & Practice | • LGBTQ+ Lawyers in Tax Forum (LLTF) | • Tax Exempt Financing |
| • Cryptocurrency Task Force | • Low Income Taxpayers Representation Workshop | • Tax Policy & Simplification |
| • Diversity | • Partnerships & LLCs | • Tax Practice & Technology |
| • Employee Benefits | • Pro Bono & Tax Clinics | • Teaching Taxation |
| • Energy & Environmental | | • Transfer Pricing |
| • Estate & Gift Taxes | | • Young Lawyers Forum: Tax Bridge to Practice |
| • Exempt Organizations | | |
| • Fiduciary Income Tax | | |

EMERALD LEVEL BENEFITS

- One Complimentary Meeting Registration (\$445 value)
- Logo Featured on Meeting Website and Virtual Meeting Platform

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

BENEFITS AT-A-GLANCE

BENEFITS	DIAMOND	RUBY	EMERALD
Number of Complimentary Meeting Registrations	3	2	1
Discounted Rate for Additional Meeting Registrations (Applicable for Multi-Meeting Sponsors)	10% off	5% off	—
Logo Featured on Meeting Website and Virtual Meeting Platform	✓	✓	✓
Name Recognition from Tax Section Chair During Opening Remarks at Plenary Events	✓	✓	—

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REGULAR SPONSORSHIP RATES AT-A-GLANCE

MEETING	EMERALD	RUBY	DIAMOND
Virtual 2026 Fall Tax Meeting - October 5-9, 2026, Online	\$2,000	\$3,500	\$6,000
2026 Criminal Tax Fraud and Tax Controversy - December 11-13, 2026, Wynn Las Vegas, Las Vegas, NV	\$3,000 - \$3,800	\$8,000 - \$10,000	\$14,000
2027 Midyear Tax Meeting - February 3-5, 2027, Grand Hyatt San Antonio River Walk, San Antonio, TX	\$3,200	\$7,000 - \$8,000	\$14,000
2027 ABA-IPT Advanced Tax Seminars - March 8-12, 2027, The Ritz-Carlton, New Orleans, LA	\$2,000	\$3,000	\$5,000
27th Annual U.S. & Europe Tax Practice Trends - April 7-9, 2027, InterContinental, Barcelona, Spain	\$3,800	\$6,000 - \$6,500	\$12,000
2027 May Tax Meeting - May 20-22, 2026, Marriott Marquis, Washington, DC	\$3,800	\$7,500 - \$8,000	\$20,000
19th Annual U.S. & Latin America Tax Practice Trends - June 16-18, 2027, Four Season Hotel, Miami, FL	\$3,800	\$6,000 - \$6,500	\$12,000

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