





ACRP 2027 Exhibitor & Sponsorship Prospectus

ACRP 2027

CHARTING *the* COURSE

Navigating the Future of Clinical Research—Together

ACRP

Association of Clinical Research Professionals (ACRP) Annual Conference

2027.acrpnet.org

#ACRP27

Reach the Professionals Advancing Clinical Research

CONFERENCE: APRIL 30 – MAY 3

EXPO HALL: APRIL 30 – MAY 2

MARRIOTT MARQUIS SAN DIEGO MARINA

ACRP 2027 connects exhibitors and sponsors with the leaders, decision-makers, and frontline experts navigating an evolving clinical research landscape. Attendees come to explore emerging trends, address operational challenges, build professional relationships, and discover solutions that can help move their organizations forward.

Whether you represent a sponsor, CRO, site, technology provider, staffing organization, emerging company, or other industry partner, ACRP 2027 offers numerous opportunities to showcase your expertise to a highly engaged community of clinical research professionals advancing the quality, effectiveness, and accessibility of clinical research.

WHY ORGANIZATIONS INVEST IN ACRP 2027

Showcase Solutions That Matter

Connect with attendees seeking tools, services, and strategies to address challenges across clinical operations, study and site management, patient recruitment, regulatory compliance, technology and artificial intelligence (AI) integration, and workforce development.

Engage Stakeholders and Influencers

Build relationships with clinical research professionals across roles and practice settings who directly influence clinical research operations.

Demonstrate Industry Leadership

Position your company alongside the experts, institutions, and innovators contributing to important conversations across the clinical research enterprise.

Chart Your Course to San Diego!

About ACRP

With more than 22,000 members, the Association of Clinical Research Professionals (ACRP) is the only non-profit to represent, support, and advocate for clinical research professionals. ACRP serves individuals and life science organizations globally by providing community, education, and credentialing programs. Founded in 1976, ACRP is a registered 501(c)(3) charitable organization whose mission is to promote excellence in clinical research and whose vision is that clinical research is performed ethically, responsibly, and professionally everywhere in the world.

LEARN MORE

acrpnet.org ✦ 2027.acrpnet.org

ACRP 2026 Attendee Snapshot

Representing organizations across the clinical research enterprise, ACRP attendees bring diverse perspectives, deep experience, and a shared commitment to advancing the field.

1,250+ Clinical Research Professionals from 415 Organizations
48 States and **19 Countries** Represented

ATTENDEE DEMOGRAPHICS

65% Work in the Site Community
51% ACRP Certified Professionals
34% Director-Level or Above Roles
50% Bring 11+ Years of Industry Experience
61% First-Time Registrants

93% of ACRP 2026 Participants:

- Rated their Experience as Excellent or Above Average
- Are Likely or Very Likely to Recommend the Conference

Visit 2027.acrpnet.org/2026-attendee-profiles for more detailed data.



"ACRP's Annual Conference stands out because it is strongly focused on the clinical research professional's experience, offering practical, role-specific content that can be applied immediately to day-to-day work. The diversity of perspectives—from coordinators to monitors to sponsors—along with meaningful networking opturnities, makes the conference feel collaborative and highly relevant compared to more theory-driven or narrowly focused meetings."

– ACRP 2026 Attendee





ACRP 2026 Sponsor & Exhibitor Profile

Organizations representing clinical research tech providers, CROs, IRBs, sites, and pharma/biotech to universities, patient recruiting, and staffing agencies come to ACRP for deeper connections with decision makers, to demonstrate product and service capabilities, for talent acquisition, and thought-leadership credibility.

ADVARRA
Barrington James
CLINICAL AI
Drexel UNIVERSITY
florence
Fortrea
MERCK
McCreadieGroup
PRIME PATH MEDTECH
RealTime eClinical Solutions
sanofi
Syntra
TEMPUS
The Ohio State University
wcg

ACRP INDUSTRY ALLIANCE SPONSORS

Launched in 2026, ACRP's Industry Alliance Sponsorship program connects organizations with year-round opportunities to engage with the clinical research community and support the advancement of the profession. We proudly recognize our inaugural Industry Alliance Sponsors for their leadership and commitment to clinical research.

STRATEGIC SPONSORS:

HURON
Peter The Protocol Reader

ALLIED SPONSORS:

parexel
Veeva

Explore ACRP 2027 Industry Alliance Sponsorship Opportunities at 2027.acrpnet.org/industry-alliance

87%

of Exhibitors and Sponsors Reported Being 'Very Satisfied or Satisfied' with their ACRP 2026 Experience



Where Solutions and Connections Come Together

The ACRP 2027 Expo Hall is where attendees discover the products, services, technologies, and expertise helping organizations navigate change and advance clinical research.

Designed to encourage exploration, conversation, and engagement, the Expo Hall serves as a central gathering place for professionals seeking practical solutions and inspiration.

- **12 Hours of Dedicated, Unopposed Exhibit Time** to maximize attendee engagement.
- **Extended Networking Breaks** with refreshment activations, including a new Sunday morning break.
- **Expo Hall Main Stage** featuring prize announcements, activities, and evening entertainment.
- **Scheduled In-Booth Demos** to spotlight products, services, and expertise.
- **Expo Hall Prize Program** encouraging attendees to connect with exhibitors.
- **Experiential Activations**, including the ACRP 2027 Puppy Park, Master Barista, Signature T-Shirt Experience, and the Headshot Studio.
- **Sponsor & Exhibitor Welcome Reception** for onsite support and industry networking.



MARRIOTT MARQUIS SAN DIEGO MARINA
333 West Harbor Drive
San Diego, California, 92101

Located in the vibrant heart of San Diego Bay and just steps from downtown, Marriott Marquis San Diego Marina offers the ultimate metro-coastal meeting experience.

Reserve your room at the discounted rate of $349/night (plus taxes & fees) by March 24, 2027 at 2027.acrpnet.org/hotel-and-travel

Reserve Your ACRP 2027 Booth

BOOTH TYPE	PRICING
Standard (10’ x 10’)	$7,468
Corner (10’ x 10’)	$7,777
Inline (10’ x 20’)	$14,420
Endcap (10’ x 20’)	$15,296
Island (20’ x 20’)	$29,994

Exhibiting Organizations Receive:

- 1 furnishing package with electrical outlet and ID sign*
- 2 complimentary lead retrieval licenses
- Complimentary Wi-Fi access
- 1 Full-Conference registration
- 2 Expo-Only registrations
- Pre- and post-conference attendee mailing lists
- Hyperlinked logo on the ACRP 2027 exhibitor webpage
- Logo and exhibitor recognition on dedicated slide in session rooms
- Logo and exhibitor recognition on dedicated slide on Expo Hall Main Stage
- Ability to upgrade 2 Expo-Only registrations to Full-Conference registrations for discounted price of $599 each

*10x10 booths receive 1 furnishing package, 10x20 booths receive 2 packages, and 20x20 booths receive 3 packages.

EXPO HALL SCHEDULE AT A GLANCE*

FRIDAY, APRIL 30

8:00 AM - 3:00 PM	*Exhibitor Move-In*
3:45 – 5:00 PM	*Sponsor & Exhibitor Welcome Reception**
5:00 – 7:00 PM	ACRP 2027 Opening Night Celebration

SATURDAY, MAY 1

8:00 – 9:00 AM	Breakfast in the Expo Hall
12:15 – 1:30 PM	Lunch in the Expo Hall
2:15 – 3:00 PM	Extended Networking Break
4:45 – 6:45 PM	Networking Reception

SUNDAY, MAY 2

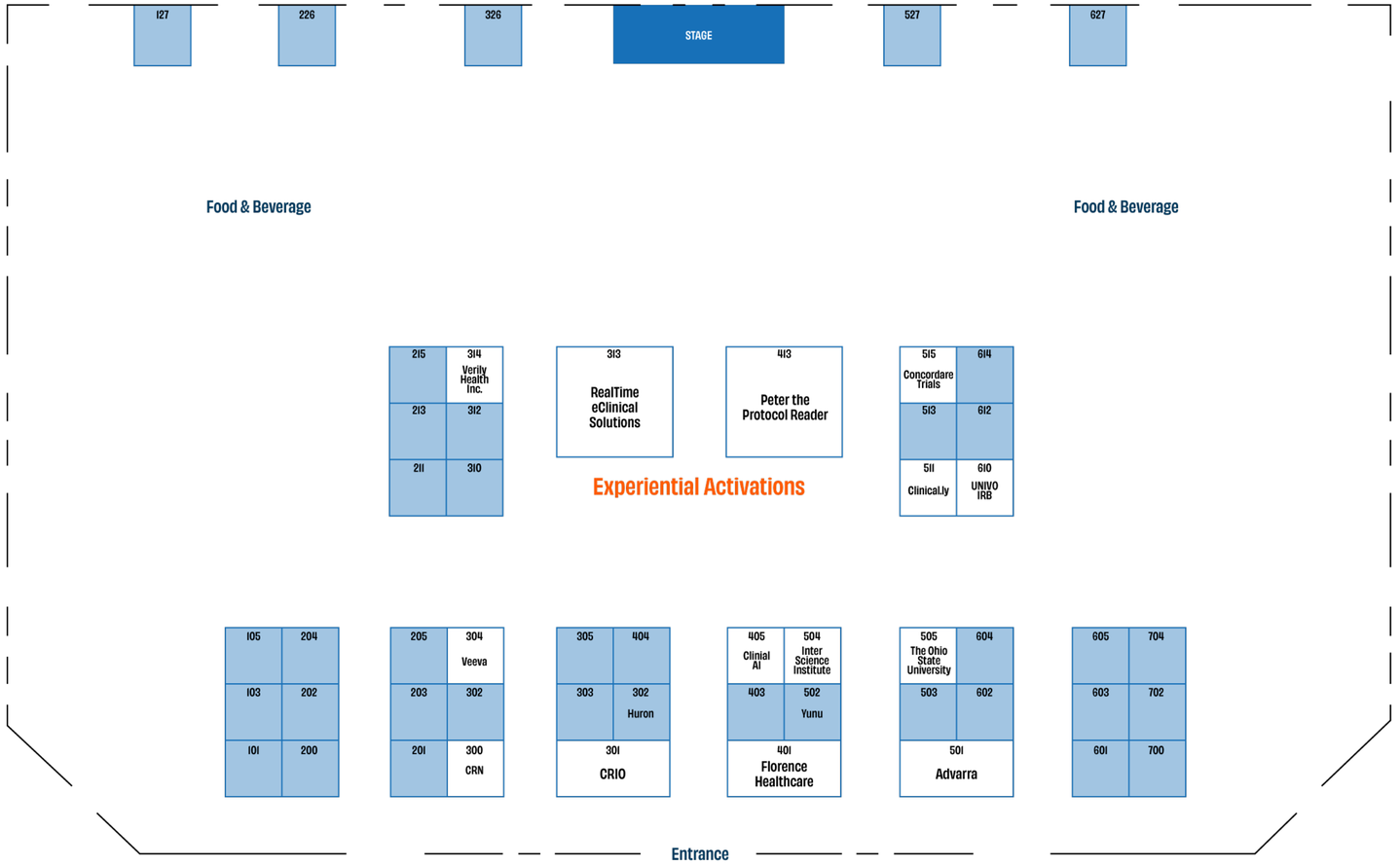
7:45 – 8:30 AM	Breakfast in the Expo Hall
9:30 –10:15 AM	Extended Networking Break (NEW)
12:00 – 1:15 PM	Lunch in the Expo Hall
2:00 – 2:45 PM	Extended Networking Break
4:30 – 6:30 PM	Networking Reception
6:31 – 8:30 PM	*Exhibitor Move-Out^*

* Hours may be subject to change

^ Exhibitors are required to staff their booth during all dedicated Expo Hall hours listed above. Exhibitors MAY NOT break down their booth prior to the conclusion of the Sunday Networking Reception.

Learn more online:
2027.acrpnet.org/become-an-exhibitor

ACRP 2027 Expo Hall Floor Plan



BOOTH SELECTIONS

Booth locations are available on a first-come, first-served basis, and early selection provides the greatest options. Explore the live floor plan and note your preferred booth locations. You can note your choices when creating your order on the Clarity sales platform.

- Interactive Floor Plan

BOOTH ACTIVITIES

Exhibitors wishing to engage in booth activities must submit their ideas no less than 30 days prior to move-in day (March 30). ACRP will review your Booth Activity Form within 15 business days of submission.

- Booth Activity Request Form

BOOTH RESERVATIONS

Clarity is the exhibitor and sponsorship management platform to facilitate the sales and fulfillment process. Through Clarity you can make your booth selections, request sponsorship opportunities, review quotes, make payments, sign your contract, and upload assets for fulfillment.

- Booth Reservations

ACRP 2027 TERMS & CONDITIONS



Sponsorship Opportunities

9 ACRP Industry Alliance Sponsorships

10 Experiential Activation Sponsorships

12 Thought Leadership Sponsorships

13 Networking Event Sponsorships

16 Targeted Networking Sponsorships

19 Exclusive Branding Sponsorships

Select your sponsorship in our new online sales platform



ACRP Industry Alliance Sponsorships

Looking to move beyond event sponsorship and become a year-round partner in advancing the clinical research profession?

The ACRP Industry Alliance Sponsorship Program brings together organizations committed to supporting workforce development, fostering collaboration, contributing expertise, and helping address the challenges and opportunities facing clinical research today.

Industry Alliance Sponsors play an important role in helping the profession navigate the future through ongoing engagement with ACRP and its community.

ACRP Industry Alliance Sponsors are Positioned to:

- Support workforce development initiatives that strengthen the profession
- Contribute expertise and perspectives to important industry conversations
- Engage with ACRP's community of clinical research professionals
- Strengthen brand visibility and credibility
- Gain insights into emerging trends, workforce needs, and industry priorities

Sponsor Benefits

Review the comprehensive list of Industry Alliance Sponsor benefits, including conference inclusions, event visibility, registrations and invitations, and year-round opportunities.

Learn more:
2027.acrpnet.org/industry-alliance

- Questions? Contact **Bruce Bassin**, Senior Sponsorship Sales Manager at bbassin@showcare.com or +1.702.600.4651



- Eric Tomasini and Sharif Fakhr, Huron Consulting Group, share their experiences as ACRP 2026 exhibitors and Industry Alliance Sponsors.



Experiential Activation Sponsorships

The relationships formed at ACRP's Annual Conference often begin through informal conversations and shared experiences. Experiential Activations provide opportunities to engage attendees in ways that encourage connection and community while creating lasting visibility for your organization's brand.

- A turnkey 10' x 20' booth will be placed adjacent to your Expo Hall booth*
- Sponsor recognition in shared email promoting all Experiential Activations sent to conference registrants
- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Scheduled professional photo opportunity at your Expo Hall booth or activation area in the Expo Hall
- Logo and sponsor recognition on signage in activation area
- Logo and sponsor recognition on Experiential Activations slide in session rooms
- Logo and sponsor recognition on Experiential Activations slide on Expo Hall Main Stage
- Logo and sponsor recognition on signage in high-traffic area
- 1x mobile app notification promoting the activation
- 1x shared social media post showcasing attendees engaged in Experiential Activations with sponsor recognition

*A contracted Expo Hall booth is required for participation in this sponsorship.

*ACRP Industry Alliance Sponsors (see page 9) receive a complimentary upgrade to a 20' x 20' island booth (based on availability) in the center of the ACRP 2027 Expo Hall for additional exposure and foot traffic.

"The ACRP Annual Conference is a call to action for all of us in clinical research to rise above the uncertainty and shape a future rooted in innovation, inclusion, and impact. I left feeling reenergized, inspired, and hopeful for where the industry is headed."

✦ ACRP 2026 EXHIBITOR

Experiential Activation Sponsorships



HEADSHOT STUDIO
$20,000 (Exclusive)

A professional headshot helps attendees strengthen their personal brand and professional presence. Sponsor the ACRP 2027 Headshot Studio and associate your organization with a high-value career development benefit. A turnkey headshot studio and professional photographer will be provided.

Contract deadline: 03.01.27



MASTER BARISTA
$20,000 (Exclusive) SOLD

Fuel meaningful connections with specialty coffee served by a professional barista. This turnkey activation encourages attendees to pause, connect, and recharge while associating your brand with a buzzworthy conference experience. Sponsor branding on napkins throughout the activation area.

Contract deadline: 03.01.27



PUPPY PARK SOLD
$20,000 (Exclusive)

Give attendees an opportunity to pause, recharge, and enjoy time with rescue puppies right on the Expo Hall floor. The Puppy Park is a dedicated, branded play area where participants can interact with puppies in a supervised, comfortable environment while associating your brand with one of the conference's most memorable experiences.

Contract deadline: 02.01.27



SIGNATURE T-SHIRT
$20,000 (Exclusive)

Become the destination attendees are eager to visit. Featuring the "I Heart Clinical Research" design with the ACRP 2027 brand and your organization's logo, this signature t-shirt serves as a special keepsake and one of the conference's most visible attendee experiences.

Attendees who complete the Expo Hall Prize Card program will receive their complimentary t-shirt at your booth, creating valuable engagement while connecting your brand with a lasting expression of pride in the profession.

Contract deadline: 02.01.27



Thought Leadership Sponsorships

Help chart the course for the future of clinical research through education, insight, and expertise. Thought Leadership Sponsors align their organization with the ideas, innovations, and professional development opportunities that help move the field forward.

EDUCATION SPONSORED SESSIONS

$10,000 (Limited to 4)

Share your expertise with ACRP 2027 attendees through a 45-minute sponsored session aligned with one of the conference's educational tracks. These sessions provide an opportunity to address timely topics, showcase industry perspectives, and engage attendees around issues shaping clinical research today. All content is subject to ACRP review and approval. Sponsored sessions do not provide ACRP Contact Hours.

Contract deadline: 03.26.27

ACRP 2027 Tracks: Clinical Operations, Study & Site Management, Regulatory & Quality, Innovation & Change Management, and Workforce & Professional Development.
Learn more at 2027.acrpnet.org/tracks

- Opportunity for sponsor representative to provide 1-minute introduction, followed by an approved subject matter expert delivering the presentation
- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Dedicated session webpage featuring sponsor logo, recognition, and session information
- Session title, sponsor logo, and sponsor recognition displayed on signage outside session room
- Logo and sponsor recognition on Expo Hall Main Stage
- Logo and sponsor recognition on dedicated slide in session rooms
- Logo and sponsor recognition on signage in high-traffic area
- Session listing and sponsor recognition included in the mobile app
- Each sponsor will receive 1 complimentary Full-Conference registration for their designated speaker and may purchase registrations **for additional presenters** at the discounted rate of $375 for One-Day registration. No additional discounts are available.



Networking Event Sponsorships

From the Opening Night Celebration to networking breaks, meals, and receptions, these sponsorships connect your organization with the moments where professional relationships are built, ideas are exchanged, and the clinical research community comes together.

Benefits Included with all Networking Event Sponsorships:

- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Logo and sponsor recognition on Expo Hall Main Stage
- Logo and sponsor recognition on signage in high-traffic area
- Logo and sponsor recognition on dedicated slide in session rooms
- Sponsor recognition in online and mobile app conference schedules
- 1-time mobile app notification promoting the sponsored event

OPENING NIGHT CELEBRATION

$10,000 (Exclusive)

Kick off ACRP 2027 by sponsoring the conference's premier gathering. As the exclusive sponsor of the Opening Night Celebration, your organization will help launch four days of learning, connection, and collaboration as attendees gather to reconnect with colleagues, meet new peers, and begin their conference experience.

Contract deadline: 03.26.27

- Opportunity to deliver 3-minute remarks from Expo Hall Main Stage
- Sponsor recognition in the Friday Daily Newsletter sent to registrants
- Custom-named cocktail or mocktail
- Sponsor branding on napkins throughout the celebration
- 1-time social media post with event photos and sponsor recognition

Networking Event Sponsorships



NETWORKING BREAKFASTS

$7,500 (2-Day Exclusive)

Be at the center of attendee activity on Saturday and Sunday mornings. As the exclusive sponsor of breakfast in the Expo Hall, your organization can create a branded experience that encourages conversation, drives engagement, and connects attendees with your booth before the day's sessions begin.

Contract deadline: 03.26.27

- Branded custom breakfast activation (e.g., juice bar or similar experience) featured on Saturday OR Sunday
- Exclusive "Expo Hall Main Stage Takeover" with a 1-minute sponsor-delivered welcome message and co-branded, ACRP-designed digital signage (both days)
- Reserved VIP tables near your Expo Hall booth (where layout allows) for engagement with invited attendees and key contacts*
- Table tent recognition on all breakfast tables
- Sponsor branding on napkins throughout breakfast service on both days
- Featured recognition in the Saturday and Sunday Newsletters sent to registrants, including dedicated callouts on both days

*A contracted Expo Hall booth is required for participation in this sponsorship.



NETWORKING LUNCH

$5,000 (Saturday or Sunday)

Put your brand at the center of midday activity with a customized engagement opportunity designed to create visibility, spark interaction, and encourage attendees to connect with your organization during lunch in the Expo Hall. **Contract deadline: 03.05.27**

- Customized attendee activation developed in partnership with ACRP and Showcare
- Reserved VIP tables near your Expo Hall booth (where layout allows) for engagement with invited attendees and key contacts*
- Expo Hall Main Stage Takeover featuring a sponsor-delivered midday message with co-branded, ACRP-designed digital signage
- Table tent recognition on all lunch tables
- Sponsor branding on napkins throughout lunch service
- Featured recognition in the Daily Newsletter sent to registrants, including a dedicated callout on the day of your sponsored lunch

*A contracted Expo Hall booth is required for participation in this sponsorship.

Networking Event Sponsorships



EVENING RECEPTIONS

$12,500 (2-Day Exclusive)

Be part of the conference's most social gatherings. This exclusive sponsorship places your organization at the center of both Saturday and Sunday evening receptions through a branded hospitality experience and customizable activation designed to encourage attendee engagement and meaningful connections.

Contract deadline: 03.05.27

- Branded bar experience adjacent to your Expo Hall booth (where layout allows)*
- Customized attendee activation developed in partnership with ACRP and Showcare
- Custom-named cocktail or mocktail
- Exclusive "Expo Hall Main Stage Takeover" with a 1-minute sponsor-delivered welcome message and co-branded, ACRP-designed digital signage (both days)
- Table tent recognition on reception high-top tables
- Sponsor branding on napkins throughout the receptions
- Featured recognition in the Daily Newsletter sent to registrants, including dedicated callouts on both days

*A contracted Expo Hall booth is required for participation in this sponsorship.



EXTENDED NETWORKING BREAKS

$3,500 Each (Saturday PM, Sunday AM (NEW!), or Sunday PM)

Connect with attendees during one of the Expo Hall's most popular gathering opportunities. ACRP 2027 Extended Networking Breaks provide a branded refreshment or snack experience that encourages attendees to pause between sessions and spend additional time in the Expo Hall.

Contract deadline: 03.26.27

- Custom-branded snack or refreshment activation developed in partnership with ACRP and Showcare
- "Expo Hall Main Stage Takeover" with a 1-minute sponsor-delivered welcome message and co-branded, ACRP-designed digital signage
- Sponsor branding on napkins during the sponsored break
- Featured recognition in the Daily Newsletter sent to registrants on the day of your sponsorship



Targeted Networking Sponsorships

Convene with influential audience segments through exclusive events designed to foster meaningful conversations, professional connections, and knowledge exchange.

Benefits Included with all Targeted Networking Sponsorships:

- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Logo and sponsor recognition on Expo Hall Main Stage
- Logo and sponsor recognition on signage in high-traffic area
- Logo and sponsor recognition on dedicated slide in session rooms
- Sponsor recognition in online and mobile app conference schedules

"I attend many industry events, but what stood out here was the level of engagement. People came ready to have real conversations and learn from one another. Those are the interactions that create lasting value."

ACRP 2026 SPONSOR

ACRP CLINOPS LEADERSHIP LUNCHEON

$5,000 (Exclusive)

Engage with the leaders helping shape the future of clinical operations. The ACRP ClinOps Leadership Luncheon on Saturday, May 1, will bring together approximately 300 directors, managers, and executives from across the clinical research enterprise, including ACRP Industry Alliance Sponsors, for focused discussions, networking, and knowledge exchange in an invitation-only setting.

Contract deadline: 03.01.27

- Logo and sponsor recognition in a targeted invitation email to prospective luncheon attendees
- Opportunity to welcome attendees with brief introductory remarks
- Sponsor branding on napkins throughout the luncheon
- Logo and sponsor recognition on luncheon signage

Targeted Networking Sponsorships



ACRP CHAPTER RECEPTION SOLD

$5,000 (Exclusive)

Build your brand and create lasting relationships by hosting an intimate gathering on Friday, April 30, for the leaders who are building clinical research communities at the local level. ACRP will provide the reception space, light refreshments, and hosted bar.

Contract deadline: 03.15.27

- Logo and sponsor recognition in a targeted invitation email to registered ACRP Chapter leaders and members
- Opportunity to welcome attendees with brief introductory remarks
- Sponsor branding on napkins throughout the reception
- Logo and sponsor recognition on reception signage



FIRST-TIME ATTENDEE MIXER

$7,500 (Exclusive)

Help create a welcoming start for newcomers to the ACRP Annual Conference on Friday, April 30. This exclusive sponsorship aligns your organization with an event designed to foster connections, build confidence, and introduce attendees to the clinical research community. ACRP will provide the reception space, light refreshments, and hosted bar.

Contract deadline: 03.26.27

- Opportunity to welcome attendees with brief introductory remarks
- Sponsor branding on napkins throughout the mixer
- Logo and sponsor recognition on mixer signage
- Sponsor recognition in the Friday Daily Newsletter sent to registrants
- 1-time mobile app notification promoting the sponsored event

Targeted Networking Sponsorships



WORKSHOP ATTENDEE LUNCHEON

$3,000 (Exclusive)

Connect with attendees who have chosen to invest additional time in focused learning and professional development. This exclusive luncheon on Friday, April 30, will bring together workshop participants eager to deepen their knowledge, exchange ideas, and apply new skills in their work.

Contract deadline: 03.26.27

- Logo and sponsor recognition in the dedicated email to workshop registrants
- Opportunity to deliver 15-minute presentation to luncheon attendees
- Logo and sponsor recognition on luncheon signage
- Sponsor will receive 1 complimentary Full-Conference registration for their designated speaker and may purchase registrations **for additional presenters** at the discounted rate of $375 for One-Day registration. No additional discounts are available.

Additional workshop details can be found at 2027.acrpnet.org/workshops



ACRP CHAIR'S LEADERSHIP RECEPTION

$7,500 (Exclusive)

Hosted by the ACRP Board Chair, this exclusive reception brings together ACRP Fellows, Board Members, and invited leaders for an evening of networking and conversation. Gain valuable exposure and connect with key decision-makers influencing the future of clinical research.

- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Logo and sponsor recognition in a targeted invitation email to prospective attendees
- 1 tote bag insert (materials provided by sponsor)
- Opportunity to welcome attendees with brief introductory remarks
- Logo and sponsor recognition on event signage
- Sponsor branding on beverage napkins throughout the reception
- Custom-named signature cocktail or mocktail
- Branded signature dessert item
- Album of digital event photos provided for sponsor
- One social media post before and after the event

Exclusive Branding Sponsorships

Connect your organization with the touchpoints attendees encounter throughout their conference experience. From registration through closing sessions, these sponsorships provide highly visible opportunities to reinforce your presence and keep your brand top of mind.

Benefits Included with all Exclusive Branding Sponsorships:

- Hyperlinked logo and sponsor recognition on the ACRP 2027 website
- Logo and sponsor recognition on Expo Hall Main Stage
- Logo and sponsor recognition on signage in high-traffic area
- Logo and sponsor recognition on dedicated slide in session rooms
- 1-time sponsor recognition in the Daily Newsletter sent to registrants



LANYARD SOLD

$7,500 (Exclusive)

Put your brand in front of attendees throughout the conference experience. Your logo will be integrated into the official ACRP 2027 lanyard worn by every attendee, creating continuous visibility from registration to closing sessions and in post-conference photographs..

Contract deadline: 02.01.27



WI-FI SOLD

$7,500 (Exclusive)

Keep the clinical research community connected while reinforcing your brand throughout the event. This exclusive sponsorship includes customization of the conference Wi-Fi network and password, providing a visible and practical touchpoint that attendees rely on every day.

Contract deadline: 03.01.27



TOTE BAG SOLD

$7,500 (Exclusive)

Extend your presence beyond the conference with an attendee essential designed to travel long after ACRP 2027 concludes. Your logo* will be featured on the official conference tote bag distributed to all attendees, with the opportunity to include one piece of literature or a small giveaway item.

Contract deadline: 03.01.27

*Sponsor logo must be provided in white artwork (eps. file)

CHARTING *the* COURSE

ACRP 2027

Navigating the Future of Clinical Research—Together

2027.acrpnet.org ✦ #ACRP27

Connect with the professionals advancing clinical research at ACRP 2027. From exhibitor booths and networking events to thought leadership opportunities, experiential activations, and year-round Industry Alliance Sponsorships, ACRP 2027 offers meaningful ways to engage with the clinical research community. Showcase your expertise, build valuable relationships, and align your organization with the conversations, connections, and solutions to help shape the future of clinical research.

EXPLORE YOUR OPPORTUNITIES

BRUCE BASSIN
Senior Sponsorship Sales Manager, Showcare
Book a meeting: https://meetings.hubspot.com/bruce-bassin
Email: bbassin@showcare.com
Phone: 702-600-4651

ACRP

Association of Clinical Research Professionals (ACRP) Annual Conference