

MINEXCHANGE™

SME

2027 SME ANNUAL
CONFERENCE & EXPO

COLLOCATED WITH



FEBRUARY 28-MARCH 3, 2027 | DENVER, COLORADO



Sponsorship Opportunities

Put Your Company Where Mining Connects.

MINEXCHANGE 2027 brings together more than 7,800 global mining professionals—from mine operators and engineering firms to consultants, suppliers, OEMs, students, academia, and industry leaders across the mining value chain.

Whether you're growing market share, recruiting talent, launching new technologies, or strengthening customer relationships, MINEXCHANGE sponsorships help you engage the right audience before, during, and after the conference.

Why Companies Sponsor MINEXCHANGE



Generate New Business: Connect with mining decision-makers, project teams, and prospective customers across the industry.



Build Strategic Relationships: Strengthen existing partnerships and develop new connections with clients and industry peers.



Showcase Your Expertise: Position your organization as a trusted technical leader through high-impact sponsorship opportunities.



Attract Future Talent: Engage with experienced professionals, students, and emerging leaders shaping the future workforce.



Promote Innovation: Highlight your technologies, products, and services to an audience seeking practical mining solutions.



Increase Industry Visibility: Elevate your presence through integrated conference, digital, and year-round marketing channels.



SPONSORSHIP OBJECTIVES

- Brand Visibility and Market Positioning
- Customer and Stakeholder Engagement
- Qualified Lead Generation
- Thought Leadership and Industry Influence
- Workforce Recruitment and Retention
- Competitive Differentiation

MINE>XCHANGE™

The Numbers Behind the Momentum

Expanded Visibility

Exposure to **+94,900** followers on SME social channels

203k Impressions across all networks

14 Media partners

+230k Promotional emails delivered



Thought Leadership

- 113** Technical sessions
- 11** Short Courses
- 2** IdeaXchange stages
- 28** Mining NOW podcast episodes recorded

Growing the Industry

632 Student attendees

\$297,647 Scholarships awarded

5 Student competitions



Connect with a Global Audience at MINEXCHANGE

7,438 Attendees
895 International Attendees
50 States **42** Countries

Industry Sector Involvement



Mine Operations	25.3%
Metal / Mineral Processing	17.4%
Manufacturing	12%
Other	9.6%
Consulting	9.2%
Technology / Automation	7.7%
Environmental	5.4%
Geology / Exploration	5.2%
Safety & Health	2.5%
Academia	2.4%
Underground Construction / Tunneling	2.4%
Government	.9%

Who's Attending



Sales & Marketing	27.8%
Engineer	17.9%
Consultant	8.2%
C-Suite Executive	7.7%
Student	7.4%
Director	7%
General / Plant Manager	3.8%
Geologist	2.7%
Scientist / Researcher	2.5%
Educator	2%
Not Specified	4.1%
Other	8.9%

Connections

81 Sponsoring companies

85,400 sqft Exhibit space sold

600 Exhibiting companies

97 New exhibitors

9,233 Leads scanned

Average **50+** unique leads

22.7% Attendees register just for the Expo





INFLUENCER SPONSORSHIPS



Any single combination of sponsorships $\geq$ \$26,250 qualifies your company as an *INFLUENCER* level sponsor.

Benefits Include:

Pre-Conference:

- Pre-conference attendee list* (*opt-ins*)
- Logo prominently displayed on conference website
- Logo prominently displayed on specific promotional collateral for conference
- Co-branded, cause-marketing social media before, during and after conference promoting your Influencer level partnership
- Sponsor Toolkit for your marketing use
- Logo, company description, and contact information listed in conference Pre-ShowGuide and ShowGuide, distributed to 20,000+ individuals/companies in the January and February editions of *Mining Engineering* magazine



* Pre-conference attendee list will be sent out one week prior to the conference and the post-conference attendee list will be sent out one week after the conference.

Onsite Promotions:

- Two full conference registrations (a \$2,250 value)
- Invitation for your company to present on the IdeaXchange Innovation Stage on the Expo show floor. Position your company as a thought-leader to our audience by delivering a 15-minute TED-talk style presentation on the stage during key Expo hours.
- Customizable banner advertisement on conference mobile app (link to your featured web content)
- Logo displayed on premier sponsor signage onsite (includes wall clings, Expo Hall entrance, directional units, hotel signage, etc.)
- Logo on sponsor cling in front of your booth on Expo show floor
- Co-branded social media recognition onsite during conference
- Logo, bio and contact info displayed prominently under Influencer Sponsors in onsite ShowGuide
- Logo, company description and contact information prominently displayed in conference mobile app (link to your featured web content)
- Sponsorship recognition ribbons for company personnel

Post-Conference:

- Post-conference attendee list* (*opt-ins*)
- Eight Exhibitor Priority Points towards your booth selection in 2028 (points are earned for current year exhibitors only)
- Logo remains prominently displayed on website until promotions for 2028
- Brand exposure in industry publications

INFLUENCER SPONSORSHIPS

SME Metallic Student Design Competition Title Sponsorship – \$36,750

EXCLUSIVE

Water Bottles + Branded Water Refill Stations Sponsorship – \$36,750

EXCLUSIVE

Your logo on a high quality water bottle given to full-conference registered attendees at registration. Water bottles also distributed at water stations throughout Expo Hall and utilized by attendees for many years to come. Your logo and custom branding on highly visible wall clings in front of various high trafficked water stations throughout Convention Center.

(Water bottles are produced and paid for by SME)



Conference Bags Sponsorship – \$33,500

EXCLUSIVE

Brand the conference attendee bags with your logo/design of your choice. Bags distributed to all attendees upon registration. Opportunity to put exclusive item in attendee bags.

(Bags are produced and paid for by SME; sponsor can opt to exceed budget and pay difference.)



Mining NOW Podcast Exclusive Stage & Episode Sponsorship – \$32,000

EXCLUSIVE

Showcase your brand on the Mining NOW podcast stage, located in the main foyer of MINEXCHANGE 2027. Your company receives exclusive on-site stage branding for four days and will drive the content of a featured 30–60 minute episode filmed live at the event. Your episode will be distributed to SME's 14,000+ members, 60,000+ LinkedIn followers, SME Studios, YouTube, Spotify, Apple, and across Mining NOW's network of 13M+ impressions.

- Full rights to your final episode content, (2x) 2-5 minute episode highlight reel and a 1 min. promo video
- In podcast pre-roll sponsorship. Example: "This episode of Mining NOW is brought to you by [Company Name]" in the intro and outro (host-read)"
- Your advertisement on exclusive leaderboard banner ad featured on SME Studios with each episode. Option to rotate messaging monthly (e.g., promoting projects, services, recruitment)
- Your advertisement on exclusive half-page banner ad featured on SME Studios with each episode. Option to rotate messaging monthly (e.g., promoting projects, services, recruitment)
- Mention in SME's email blast (to 14,000+ global subscribers) promoting the episode
- Two dedicated social media mentions (LinkedIn, YouTube, Facebook)



MINEXCHANGE 2027 Awards Celebration Sponsorship – \$30,000



EXCLUSIVE

The SME Awards Celebration is MINEXCHANGE's premier industry recognition event, bringing together mining executives, technical experts, award recipients, and emerging professionals to recognize outstanding achievements across the mining and minerals industry.

As the exclusive sponsor, your organization will receive prominent visibility throughout one of the conference's best networking events.

Sponsor Benefits:

- Two-minute speaking or video opportunity during event welcome remarks
- Recognition in event marketing, attendee communications, conference materials, and onsite signage
- Exclusive sponsor branding of the attendee photo booth
- Opportunity to display up to three company pop-up banners onsite
- Reserved VIP seating for your team and invited guests
- Opportunity to provide branded beverage napkins, cups, or koozies
- Logo brand recognition on table signs
- Sponsor recognition during awards presentation

Branded Conversation & Charging Lounge Sponsorship – \$30,000

EXCLUSIVE

Your custom branding exclusively on the dedicated charging lounge located in the conference main foyer, directly between access to the Expo Hall, registration, technical sessions, Keynote Session ballroom, Division lunches, etc.

The lounge space is built to include your custom graphics (on SME provided template) splashed on a 604"W x 192"H backdrop of the lounge area.

Your graphics (on SME provided template) clung on top of the three long tables in the lounge area. The space can accommodate 24 guests on padded seats around high bistro-style tables, fit with electrical outlets for up to 20 users. Your branding will be a focal point of the conference foyer for four days, Sunday - Wednesday. Sponsor may bring additional branded swag for attendees to use in this space throughout the week.

Student & Young Leader Center Sponsorship – \$30,000

EXCLUSIVE

Engage with hundreds of students and young leaders throughout MINEXCHANGE as the exclusive sponsor of the Student & Young Leader Center on the Expo floor. The space features a Headshot Booth for students and young leaders to get professional headshots taken, and opportunities to network and prospect for your future talent.

- Your brand co-branded on hanging ceiling banner above Student & Young Leader Center
- Your branding on all emails to attendees receiving a digital headshot
- Your branding featured on all pre-conference and onsite promotions for the Student & Young Leader Center
- Your logo featured on floor cling in Expo Hall directly in front of the Student & Young Leader Center
- Your custom branding and messaging included at every point in the headshot interaction
- Your branding on all attendee email addresses receiving a digital headshot
- Opportunity to feature three branded pop-up banners and distribute promotion collateral to attendees in Student & Young Leader Center space
- Unique one-on-one networking/interview meeting slots with student and young leaders
- Custom push notification sent out to all attendees via the mobile app



Conference Mobile App Sponsorship – \$30,000

EXCLUSIVE

Your logo, splash page design, and website in the hands of thousands of attendees utilizing the app each day.

- Custom designed flash screen that will appear every time an attendee opens the app
- Banner Advertisement on mobile app
- Logo in all email, social media, and print collateral advertising the conference mobile app download
- Immediate, tangible ROI on metrics reported directly to you
- Your custom graphic on LED Wall with app QR Code shown 20+ times a day
- No onsite print program in 2027, all attendees using app

Conference Lanyards Sponsorship – \$29,500

EXCLUSIVE

Your logo around the neck of 7,800+ attendees for the duration of the conference.

(Lanyards are produced and paid for by SME.)



Hotel Key Cards Sponsorship – \$26,250

EXCLUSIVE

Your logo and/or image of your products/services in the hands of all attendees who booked within the SME block at the headquarter hotel. Fully customizable to include a QR code, your booth number, contact information, and more.

(Keycards are produced and paid for by SME.)

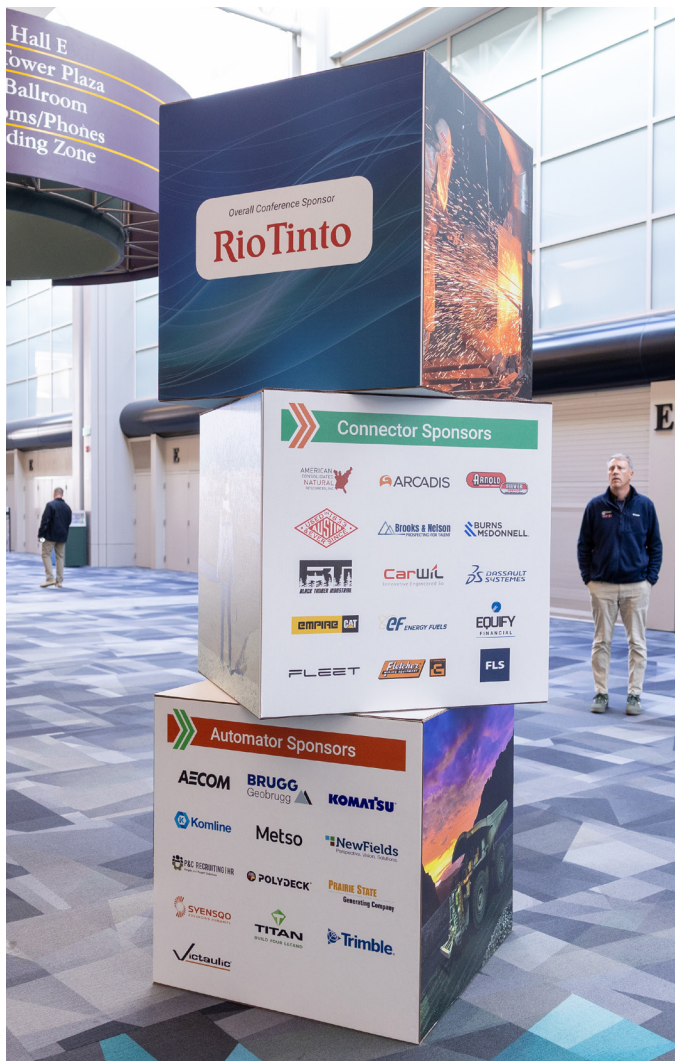


Expo Hall Lunches Sponsorship (Includes Monday and Wednesday) – \$26,250

EXCLUSIVE

Become the exclusive sponsor of both the Monday and Wednesday lunches in the Expo Hall welcoming 7,800 attendees for noshing and networking.

- Name and/or logo in digital and print promotions and branding for Monday and Wednesday lunches
- Opportunity to display one pop-up banner in each lunch area
- Recognition of company name on signage on food and beverage stations, etc.
- One push notification sent out via mobile app thanking you as a sponsor and directing people to your booth on Expo floor
- Your logo and/or QR code on napkins during the lunches (ordered and paid for by SME)
- Ability to display and give away branded goodies, pamphlets or literature on lunch tables for attendees



Expo Hall Receptions Sponsorship (Includes Sunday and Tuesday) – \$26,250

EXCLUSIVE

Become the exclusive sponsor of both the Sunday Expo Hall Welcome Reception (the famous all-attendee networking event) to kick off MINEXCHANGE 2027, as well as the Tuesday Expo Hall Afternoon Social (drawing in thousands of movers and shakers for two hours of networking fun!).

- Name and/or logo in digital and print promotions and branding for reception(s)
- Opportunity to display one pop-up banner in each food & beverage area
- Recognition of company name on signage on food and beverage stations, bars, etc.
- One push notification sent out via mobile app thanking you as a sponsor and directing people to your booth on Expo floor (one push notification for each reception, respectively)
- Ability to bring pamphlets or literature to have on tables for attendees during the reception(s)
- Company thanked by emcee over Expo Hall intercom during reception kick-off
- Your logo and/or QR code on napkins during the receptions *(ordered and paid for by SME)*

Keynote Session & Keynote Coffee Break Sponsorship – \$26,250

EXCLUSIVE



Align your company with a targeted audience in a captive environment by sponsoring the Keynote Session that kicks off the conference. The Keynote Session is attended by 3,000+ and recorded and shared on various SME platforms. Sponsorship includes exclusive recognition as the Keynote Session coffee break sponsor.

- Opportunity to speak and/or show a video to audience during introductions for up to three minutes
- Opportunity to place small promotional item on Keynote Session seats
- Logo and name in digital, print, and email promotions for Keynote Session
- Invitation to Keynote Speaker Breakfast
- Logo displayed on screens throughout Keynote Session
- Opportunity to display QR code signage or other call-to-action at Keynote coffee break
- Opportunity to display a pop-up banner at Keynote coffee break

Groundbreakers Stage: Spotlight Series Sessions – \$30,000

EXCLUSIVE



The Groundbreakers Stage features cross-cutting technical presentations, case studies, operational best practices, and emerging technologies from across the mining value chain.

Located within the Expo hall, the stage serves as a destination for attendees seeking practical solutions, technical insights, and new approaches to improving mining operations.

Sponsor Benefits:

- Two-minute opening remarks on the first day of stage programming
- Logo placement on stage structure and large overhead hanging signage
- Two sponsor pop-up banners displayed adjacent to the stage throughout the conference
- Sponsor logo featured on 3ftx2ft floor graphic in front of the stage
- Recognition on digital marketing, attendee communications, and onsite signage promoting the Groundbreakers Stage.





A combination of sponsorships valued between \$12,600 and \$26,249 qualifies your company as an *INNOVATOR* level sponsor.

Benefits Include:

Pre-Conference:

- Pre-conference attendee list* (*opt-ins*)
- Logo on conference website
- Logo included on specific promotional collateral for conference
- Logo and website included in print and digital advertisements pertaining to your sponsored item/event
- Sponsor Toolkit for your marketing use
- Company name, description, and contact information listed in conference Pre-ShowGuide and ShowGuide, distributed to 20,000+ individuals/companies in the January and February editions of *Mining Engineering* magazine.

Onsite Promotions:

- Invitation for your company to present on the IdeaXchange Innovation Stage on the Expo show floor. Position your company as a thought-leader to our audience by delivering a 15-min TED-talk style presentation on the stage during key Expo hours.
- Logo on Innovator sponsor signage onsite (includes directional signage, Expo Hall entrance, etc.)
- Logo on sponsor cling in front of your booth on Expo show floor
- Logo, company description and contact information listed in conference mobile app (link to your featured web content)
- Sponsorship recognition ribbons for company personnel

Post-Conference:

- Post-conference attendee list (*opt-ins*)
- Six Exhibitor Priority Points towards your booth selection in 2028 (points are earned for current year exhibitors only)
- Logo remains prominently displayed on website until promotions for 2028

*Pre-conference attendee list will be sent out one week prior to the conference and the post-conference attendee list will be sent out one week after the conference.

Meeting Pod Sponsorship – \$18,000

EXCLUSIVE


The MINEXCHANGE Meeting Pod provides attendees with a dedicated private sound proof meeting space that can be reserved for 60-min, 90-min or 120-min blocks throughout the conference for customer meetings, project discussions, recruiting conversations, and strategic planning sessions.

As the exclusive sponsor, your organization will receive prominent visibility connecting your brand with productivity, collaboration, and relationship-building.

Sponsor Benefits:

- Exclusive sponsor branding on the MINEXCHANGE Meeting Pod
- Logo placement on Meeting Pod reservation platform
- Recognition on digital marketing, attendee communications, and onsite signage promoting the Meeting Pod
- Sponsor QR code displayed on table signs in Meeting Pod, linking attendees to a landing page of your choice
- Lead generation opportunities through attendee engagement
- Includes custom co-branding on Sponsor-chosen sections of MINEXCHANGE Meeting Pod

Student Engagement Breakfast Sponsorship – \$16,500

EXCLUSIVE


Connect with hundreds of SME student members and future industry leaders. Sponsor will have the opportunity to tailor programming for up to two hours to fit your goals in reaching students in the mining, metallurgy and exploration industry.

Conference Proceedings Sponsorship – \$15,750

EXCLUSIVE

Your exclusive branding front-and-center on the MINEXCHANGE digital proceedings portal and platform. All full conference attendees receive access to the proceedings portal and are able to access content and view your branding for years to come.

- Your branding, logo and name prominently featured on the landing page of the digital proceedings portal for years to come
- Your logo and name recognized in the front-matter of all print-on-demand books
- Your logo and name branded with announcements to access and download the conference proceedings



SME Foundation Gala Dinner – Title Partner – \$15,000



EXCLUSIVE

Put your company name in front of hundreds of industry movers-and-shakers for an evening of entertainment and fun, while supporting the SME Foundation's mission to build consensus for a strong, environmentally sound mining, mineral and exploration industry.

Pre-Conference:

- Your company logo on promotional material for the Gala Dinner
- Your company logo and link to your website on the SME Foundation website

Onsite Promotions:

- Receive 20 tickets (two full tables) to the SME Foundation Gala Dinner
- Your company logo on custom photo strips from the photo booth
- Ability to bring two pop-up banners to display at the Gala Dinner
- Title recognition during thank you announcements at the Gala Dinner
- Recognition on signage as exclusive Gala Dinner Title Sponsor
- Company name/logo scrolling on the overhead screen throughout the dinner
- Listing in the Foundation Gala Dinner program as the exclusive Gala Dinner Title Sponsor

Post-Conference:

- Company name and logo in April issue of *Mining Engineering* magazine
- Company logo and link included in the thank you email to all Gala Dinner attendees

Wellness Lounge Sponsorship – \$15,000



EXCLUSIVE

During a very busy week, the Wellness Lounge provides attendees with a dedicated space to step away from the conference environment, recharge, and return refreshed for the day ahead. As the exclusive sponsor, your organization will receive prominent brand exposure in a comfortable lounge.

- Prominent sponsor branding throughout the Wellness Lounge
- Opportunity to display up to three company pop-up banners within the space
- Sponsor logo and QR code featured on three floor graphics in the lounge
- Opportunity to provide branded promotional items for attendees
- Recognition in conference marketing, attendee communications, and onsite signage promoting the Wellness Lounge

SME/NSSGA Student Design Competition Platinum Sponsorship – \$12,600

Limit Three Companies

Become a Platinum Sponsor of the famous SME/NSSGA Student Design Competition to support and engage with students tasked to solve “real world” engineering problems and provide solutions prior to graduation. The teams will be judged on presentation skills, creativity, understanding of aggregate mining processes, and thoughtful methodology.

- Logo and name featured in all digital, print and email promotions for Student Design Competition
- Firsthand opportunity to network and connect with emerging leaders in the aggregates field
- Opportunity to engage with competition participants long after the event concludes



Full Week Technical Track Sponsorship – \$12,600

Reach a captive, targeted audience and align your brand with industry experts by sponsoring a full week of a Division specific Technical Track. This sponsorship allows your company to support the presentation and discussion of technical topics that are most important to you and your customers.

- Company name in all listings for technical session (includes website, mobile app, etc.)
- Logo displayed on signage directly outside and inside of room
- Logo displayed on PowerPoint slides before and after technical presentations
- 6ft table in room for the week, dedicated to your promotional collateral

Available Tracks: Mining & Exploration; Diversity & Inclusion; Industrial Minerals & Aggregates; Coal & Energy; Mineral & Metallurgical Processing (MPD); Environmental; Health & Safety; Bulk Material Handling, etc.



CONNECTOR SPONSORSHIPS



A combination of sponsorships valued between \$6,300 and \$12,599 qualifies your company as a **CONNECTOR** level sponsor.

Benefits Include:

Pre-Conference:

- Pre-conference attendee list* (*opt-ins*)
- Logo on conference website
- Logo and website included in print and digital advertisements pertaining to your sponsored item/event
- Sponsor Toolkit for your marketing use
- Company name and description listed in conference Pre-ShowGuide and ShowGuide, distributed to 20,000+ individuals/companies in the January and February editions of *Mining Engineering* magazine.

Onsite Promotions:

- Invitation for your company to present on the IdeaXchange Innovation Stage on the Expo show floor. Position your company as a thought-leader to our audience by delivering a 15-min TED-talk style presentation on the stage during key Expo hours.
- Logo on Connector-level sponsor signage
- Logo and company description listed in conference mobile app (link to your featured web content)
- Sponsorship recognition ribbons for company personnel

Post-Conference:

- Post-conference attendee list* (*opt-ins*)
- Four Exhibitor Priority Points towards your booth selection in 2028 (points are earned for current year exhibitors only).
- Logo remains prominently displayed on website until promotions for 2028



* Pre-conference attendee list will be sent out one week prior to the conference and the post-conference attendee list will be sent out one week after the conference.

Expo Entrance Floor Cling Sponsorship – \$12,000

EXCLUSIVE

Location: Main Lobby in front of Expo Hall doors

- Customize floor cling to promote your brand message in the 10' W x 4' D space in front of all three Expo Hall entrances
- Sponsor logo/graphics will be displayed along with MINEXCHANGE and SME graphics

** Must be an exhibitor to sponsor; must commit by 2.1.2027.*

Escalator Metal Runner Sponsorship – \$10,500

EXCLUSIVE

Your branding, logo and call-to-action on clings across metal escalator runners, on escalators running from registration level to the Expo Hall entrance.

IdeaXchange Innovation Stage Sponsorship – \$10,500

EXCLUSIVE

(Each Stage)

Position yourself as an industry expert and leader as the exclusive sponsor of the Expo floor IdeaXchange Innovation Stage. IdeaXchange will focus on hot topics of interest in mining and exploration, delivering in a new and exciting 15-minute, intimate fireside chat format.

- Exclusive branding and recognition of your company name in pre-conference promo, onsite marketing, and signage for IdeaXchange
- Ability to place two pop-up banners in the IdeaXchange

MINEXCHANGE 2027 Daily e-Newsletter Sponsorship – \$10,500

EXCLUSIVE

Join us as the sole, exclusive sponsor of MINEXCHANGE 2027 e-Newsletter, delivered to 6,500+ inboxes every morning with pertinent updates and info to the conference day ahead. Your customizable graphic design embedded into the email template, which we can place lead-tracking info on for your reporting.

Digital Convention Center LED Wall Video Advertisement Sponsorship – \$10,500

Four Opportunities

Your content featured on 11'4" wide x 6'6" tall LED screen in the Colorado Convention Center. Your graphics to include two 60-sec videos (MP4,) each playing once every 10 minutes, continuously 24 hours a day, from Sunday, 2/28 – Wednesday, 3/3. This equals your brand noticed for 12 minutes every hour, 24-hours-a-day for four days.

Mining NOW Podcast Episode Sponsorship – \$10,500

Per exclusive episode

Be the exclusive sponsor of a Mining NOW episode, filmed live at MINEXCHANGE 2027. You'll shape the episode content and appoint your company's featured experts for a 30–60 minute conversation with the podcast host. Your episode will be distributed across SME's full network and Mining NOW's global platform reaching 13M+.

- Full rights to your final episode content, (2x) 2-5 minute episode highlight reel and a 1 min. promo video.
- Company recognition in podcast pre-roll.
- Your advertisement on exclusive leaderboard banner ad featured on SME Studios with each episode. Option to rotate messaging monthly (e.g., promoting projects, services, recruitment).
- Your advertisement on exclusive half-page banner ad featured on SME Studios with each episode. Option to rotate messaging monthly (e.g., promoting projects, services, recruitment).
- Mention in SME's email blast (to 14,000+ global subscribers) promoting the episode.
- Two dedicated social media mentions (LinkedIn, YouTube, Facebook).



SME Foundation Gala Dinner After-Party Sponsorship – \$10,000

EXCLUSIVE

Support the programs and projects of the SME Foundation by sponsoring the Foundation Gala After Party! The event will be co-branded with the sponsor and the SME Foundation.

Pre-Conference:

- Your company logo on promotional material for the Gala Dinner
- Your company logo and link to your website on the SME Foundation website

Onsite Promotions:

- Receive 10 tickets (one full table) to the SME Foundation Gala Dinner
- Your company logo on all drink tickets given to guests for the after-party
- Ability to bring two pop-up banners to display at the after-party
- Recognition during thank you announcements at the Gala Dinner
- Recognition on signage as the exclusive After-Party Sponsor
- Company name/logo scrolling on the overhead screen throughout the dinner
- Listing in the dinner program as the exclusive After-Party Sponsor
- Your company logo on napkins provided to guests at the dessert buffet - NEW THIS YEAR!

Post-Conference:

- Company name and logo in April issue of *Mining Engineering* magazine
- Company logo and link included in the thank you email to all Gala Dinner attendees

SME Foundation Gala Dinner Wine Sponsorship – \$10,000

EXCLUSIVE

Support the programs and projects of the SME Foundation by sponsoring the wine served at the SME Foundation Gala Dinner! The event will be co-branded with the sponsor and the SME Foundation.

Before the Conference:

- Your company logo on promotional material for the Gala Dinner
- Your company logo and link to your website on the SME Foundation website

Onsite Promotions:

- Receive 10 tickets (one full table) to the SME Foundation Gala Dinner
- Three bottles of premier wine placed at each table recognized as a gift from your company
- Ability to bring one pop-up banner to display at the bar during the Gala Dinner
- Recognition during thank you announcements at the Gala Dinner
- Recognition on signage as the exclusive wine sponsor
- Company name/logo scrolling on the overhead screen throughout the dinner
- Listing in the dinner program as the exclusive wine sponsor

After the Conference:

- Company name and logo in April issue of *Mining Engineering* magazine
- Company logo and link included in the thank you email to all Gala Dinner attendees



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2027 MEC Teacher Workshop Title Sponsorship – \$10,000

EXCLUSIVE

On Tuesday, March 2, the Minerals Education Coalition, a program of the SME Foundation, will host 30 middle and high school teachers for a day-long workshop at SME's MINEXCHANGE Annual Conference. Teachers will learn hands-on lesson plans about mining, learn about careers in the industry, attend technical sessions and visit with exhibitors in the Expo Hall.

Become the Title Sponsor of the Teacher Workshop to receive the maximum exposure before, during and after the conference.

Before the Conference:

- Your company logo on promotional material for the workshop. Start date of promotion will depend on finalization of sponsorship.
- Your company logo and link to your website on the SME Foundation website.
- Company name and logo in February issue of *Mining Engineering* magazine.
- Title Sponsor recognition in SME eNews, social media, MINEXCHANGE website and SME Foundation website pertaining to Teacher Workshop.

Onsite Promotions:

- Ability to bring one pop-up banner to display at the workshop
- Company name/logo on materials handed out to teachers during the workshop
- Listing in the SME Foundation Gala Dinner program as the Teacher Workshop Sponsor

After the Conference:

- Company name and logo in April issue of *Mining Engineering* magazine

Attendee Bag Giveaway Sponsorship – \$8,400

Two Opportunities

Items to choose from: notebook, hat, hand sanitizer, pens, gift card or item of your choice.

- Get your logo and branding on a small memorable attendee giveaway gift of your choosing
- Gifts will be provided in tote bags

**Sponsor to provide 5,000 small gifts; must commit by 2.1.2027.*

**Sponsorship opportunity contingent on Tote Bag Sponsorship sold*

Attendee Ribbon Wall Sponsorship – \$8,400

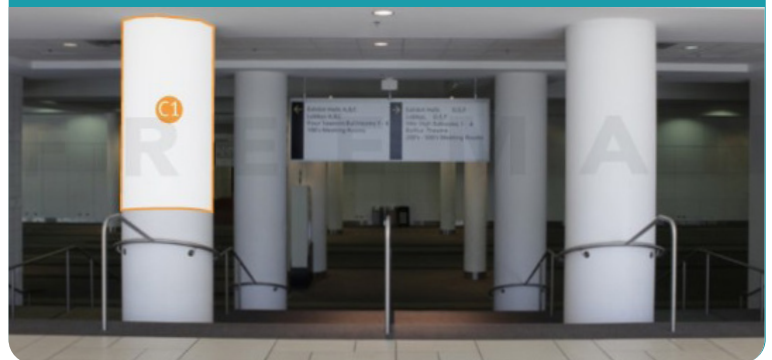
EXCLUSIVE

Your logo and branding prominently displayed on the Ribbon Wall. The Ribbon Wall is located near the highly-trafficked lobby/registration area. Attendees constantly visit the Ribbon Wall as it is referenced throughout the conference.

Column Wrap Sponsorship – \$8,400

Five Opportunities

Your custom designed branding (5ft W x 7ft H) and call-to-action wrapped around a column in the convention center, in a highly trafficked foyer located with conference registration and used to access technical sessions. Your branding featured on the column from Sunday - Wednesday.



Exhibitor Lounge Sponsorship – \$8,400

EXCLUSIVE

Become the exclusive sponsor of the Expo Hall Exhibitor Lounge, a spot for exhibitors and their customers to relax and network. This is a great opportunity for a company that sells directly to exhibiting companies at MINEXCHANGE.

- Ability to display pop-up banners and branding in lounge throughout conference (Sunday – Wednesday)
- Your branding on signage and promotions of the Exhibitor Lounge, onsite, in mobile app and in online interactive floorplan
- 6ft table in lounge dedicated to your promotional collateral

SME Foundation Gala Dinner Cocktail Reception Sponsorship – \$8,000

EXCLUSIVE

Support the programs and projects of the SME Foundation by sponsoring the Foundation Gala Cocktail Reception Party! The event will be co-branded with the sponsor and the SME Foundation.

Pre-Conference:

- Your company logo on promotional material for the gala dinner.
- Your company logo and link to your website on the SME Foundation website.

Onsite Promotions:

- Receive ten tickets (one full table) to the SME Foundation Gala Dinner.
- Your company logo on all drink tickets given to guests for the cocktail reception.
- Ability to bring one pop-up banner to display during gala dinner cocktail hour.
- Recognition during thank you announcements at the gala dinner.
- Recognition on signage as the exclusive Cocktail Sponsor.
- Company name/logo scrolling on the overhead screen throughout the dinner.
- Listing in the dinner program as the exclusive Cocktail Sponsor.

Post-Conference:

- Company name and logo in April issue of *Mining Engineering* magazine.
- Company logo and link included in the thank you email to all gala dinner attendees.

Mineral & Metallurgical Processing Division (MPD) Scotch Nightcap Title Sponsorship – \$7,900

Limit Five Companies

The Scotch Night Cap consistently brings in 400+ attendees and will feature entertainment by the Base Metals, heavy hors d'oeuvres, and scotch tastings.

- 10 tickets to the Scotch Nightcap
- Logo and name in all digital, print, and email promotions for Scotch Nightcap, including in *Mining Engineering* magazine and MPD 2027 Calendar
- "Thank you" remarks given by MPD chair during Scotch Nightcap

Women of SME Breakfast and Panel Discussion Sponsorship – \$7,900

Limit Six Companies

Become a champion for women in the mining, metallurgy & exploration industry. The breakfast has continuously been a sell-out event and a great way to connect with other leading female professionals in the industry.

- Opportunity to showcase a video (up to 45-seconds) during introductions of program
- VIP table for 10
- Logo and name in all digital, print, and email promotions for the event

SME Foundation Gala Auction Sponsorship – \$7,000

EXCLUSIVE



Join us as the 2027 Auction Title Sponsor to drive brand recognition and visibility to thousands of professionals and VIPs in the industry.

Pre-Conference:

- Company logo and name recognized in SME Drift (14,000 mail list) email, social media, MINEXCHANGE website and SME Foundation website pertaining to the MINEXCHANGE 2027 SME Annual Conference

Onsite Promotions:

- Receive 10 tickets (one full table) to the SME Foundation Gala Dinner
- Company logo on all auction bid sheets
- Company logo on signage promoting free shipping for auction items
- Recognition during thank you announcements at the Gala Dinner
- Company name/logo scrolling on the overhead screen throughout the dinner
- Listing in the dinner program as the exclusive Auction Sponsor

Post-Conference:

- Ability to include promo insert/flier (small auction items) or goodie giveaway (large auction items) in all auction item mailings to our winning bidders
- Company name and logo in April issue of *Mining Engineering* magazine
- Company logo and link included in the thank you email to all auction participants

SME Foundation VIP Experience Sponsor – \$7,500



EXCLUSIVE

Pre-Conference:

- Your company logo and link to your website on the SME Foundation website.

Onsite Promotions:

- Logo displayed on MINEXCHANGE VIP Access Conference Passes
- Opportunity to provide a small promotional item/brochure for the SMEF VIP Welcome bags (approximately 100 bags)
- Opportunity to display a company pop-up banner inside the SMEF VIP Concierge Lounge and at the VIP reception
- Sponsor logo and QR code featured in the VIP Concierge Lounge and at the VIP Gala Dinner reception
- Branded napkins in the VIP Concierge Lounge and at the VIP Gala Dinner reception
- Exclusive VIP Access Conference Passes for 10 sponsor-invited attendees

Post-Conference:

- Company name and logo in April issue of *Mining Engineering* magazine.

SME Division Lunches Title Sponsorship – \$6,825

Reach a captive, targeted audience, generate qualified leads and align your brand with industry experts by sponsoring SME Division Lunches. This sponsorship allows your company to directly support scholarships for promising students in their technical-specific fields of interest.

Available Lunches Sponsorships include: Coal & Energy Division, Environmental Division, Mineral & Metallurgical Processing Division, Industrial Minerals & Aggregates Division and the Mining & Exploration Division.

- VIP table for 10 at lunch
- Logo and name in all digital, print and email promotions for Division Lunch
- Logo on signage for Division Lunch
- Opportunity to distribute one promotional item to all lunch attendees
- Company thanked and bio read during introductions to lunches

YLC Monday Night Social Sponsorship – \$6,500

Join the vibrant SME Young Leaders network as a sponsor of the SME Young Leaders Monday Night Social! This is a great opportunity to showcase your company's commitment to young leaders and the next generation of talent in the workforce.

- Includes six tickets for your staff to attend the event
- Logo and name in all digital, print and email promotions for reception
- Logo on signage for reception
- Opportunity to distribute one promotional item to all attendees

SME Student Ice Cream Social Title Sponsorship – \$6,500



EXCLUSIVE

As a Title Sponsor of the SME Student Ice Cream Social, you'll gain direct access to more than 500 mining, metallurgy, geology, and engineering students from universities around the world. Held on Sunday, February 28 from 3:00–4:30 pm, this high-energy networking event provides a unique opportunity to connect with emerging professionals at the beginning of their careers—many of whom will soon be entering the workforce.

Showcase your company culture, career opportunities, internship programs, and commitment to developing future industry leaders. Whether your goal is recruitment, employer branding, or strengthening your talent pipeline, this sponsorship puts your organization in front of the industry's future workforce in a relaxed and engaging environment.

SME Young Leaders Habitat for Humanity Volunteer Project Sponsorship – \$6,500

EXCLUSIVE

Stand out as a champion of the next generation of rising young leaders in the industry. Sponsor the SME Young Leaders' Habitat for Humanity project in the Denver community on Saturday, February 27. This project will host 15 SME Young Leaders for six hours as they complete a service project in the Denver area.

- Your company featured throughout SME and Young Leader email and web promotions for the service project, including in the SME Drift e-newsletter (14,000+ audience)
- Ability to appoint a representative to join the Young Leaders volunteer group on the project
- Your company logo featured on a swag item for each participant

2027 WAAIME Student Reception Title Sponsorship – \$6,300

Become a Title Sponsor of the exciting WAAIME Student Reception, welcoming hundreds of students, professors and industry leaders for an evening of networking and fun. Funds raised by sponsorship go directly to scholarships for undergrad and graduate students focusing on mining, metals and exploration.

- One minute *speaking opportunity* for your company during the reception
- Employee invitations to reception
- Title logo and company name on signage at entrance of reception
- Title logo and name on signage at food & beverage stations
- Title recognition across yearlong promotions for reception and in WAAIME news

Authors' Coffee Room Sponsorship – \$6,300



EXCLUSIVE

Get your brand noticed with industry thought leaders, technical session speakers and moderators.

- Signage with your company logo for the Speaker Ready Room/Authors' Coffee
- Sponsor may provide 8½" x 11" promotional pieces of literature or small gifts (pen, notepad)
- 6ft table in lounge dedicated to your promotional collateral

SME Graduate Student Research Poster Contest Sponsorship – \$6,300

Limit Two Companies

The SME Graduate Student Research Poster Contest recognizes excellence in research in various minerals-related fields. As the contest sponsor, you receive a resume book with a resume of each graduate student participant. You also gain from firsthand access to networking with this group of 40+ graduate student leaders in fields of mining, metals and exploration.

- Logo and name recognition in all digital, print and on-site promotions of the Graduate Student Poster Contest

SME Stride for Safety Health & Safety Division 5k Run/Walk Title Sponsorship – \$6,300

Your logo co-branded at the annual SME Stride for Safety Health & Safety Division 5k Run/Walk with SME's fastest growing division!

- Logo and name in all digital, print, and email promotions for 5k
- Logo prominently displayed on Dri-FIT shirts
- Logo recognition and verbal thank you remarks given at Health & Safety Division Breakfast
- Registrations for 10 runners
- Opportunities to give promotional items to runners

SME Young Leaders Professional Development Luncheon Sponsorship – \$6,300

Limit Five Companies

Your company in front of 150+ emerging leaders in mining, metallurgy, and exploration. Sponsorship includes opportunity to speak to audience for one minute, VIP tickets, and ability to distribute promotional literature to attendees.

- Logo and name in all digital, print, and email promotions for Luncheon

SME/NSSGA Student Design Competition Title Sponsorship – \$6,300

Limit Three Companies

Sponsor the famous SME/NSSGA Student Design Competition to support and engage with students tasked to solve "real world" engineering problems and provide solutions prior to graduation. The teams will be judged on presentation skills, creativity, understanding of aggregate mining processes, and thoughtful methodology.

- Logo and name in all digital, print, and email promotions for Student Design Competition
- Firsthand opportunity to network and connect with emerging leaders in the aggregates field



Sponsorships valued $\leq$ \$6,299 qualifies your company as an **AUTOMATOR level sponsor.**

Benefits Include:

Pre-Conference:

- Company name on conference website (link to your featured web content)
- Logo included in print and digital advertisements pertaining to your sponsored item/event
- Sponsor Toolkit for your marketing use
- Company name and description listed in conference Pre-ShowGuide and ShowGuide, distributed to 20,000+ individuals/companies in the January and February editions of *Mining Engineering* magazine

Onsite Promotions:

- Logo on Automator-level sponsor signage
- Company name and description listed in conference mobile app (link to your featured web content)
- Sponsorship recognition ribbons for company personnel
- Two Priority Points towards your booth selection in 2028 (points are earned for current year exhibitors only)

SME Health & Safety Division Breakfast Title Sponsorship – \$5,250

Limit Two Companies

Enhance your company's commitment to excellent health and safety standards by collaborating with the SME Health & Safety Division, the fastest growing Division within SME!

- VIP table for 10 at breakfast
- Logo and name in all digital, print, and email promotions for breakfast
- Logo on signage for breakfast
- Opportunity to distribute one promotional item to all attendees
- Company thanked and bio read during introductions to breakfast

2027 MEC Teacher Workshop Supporting Sponsorship – \$5,000

EXCLUSIVE

On Tuesday, March 2, the Minerals Education Coalition, a program of the SME Foundation, will host 30 middle and high school teachers for a day-long workshop at SME's MINEXCHANGE Annual Conference. Teachers will learn hands-on lesson plans about mining, learn about careers in the industry, attend technical sessions and visit with exhibitors in the Expo Hall.

Before the Conference:

- Your company logo on promotional material for the workshop. Start date of promotion will depend on finalization of sponsorship
- Your company logo and link to your website on the SME Foundation website
- Company name and logo in February issue of *Mining Engineering* magazine
- Supporting level recognition in SME Drift, social media, MINEXCHANGE website and SME Foundation
- Pre-conference attendee list (opt-ins)
- Logo on conference website
- Logo and website included in print and digital advertisements pertaining to your sponsored item/event

Onsite Promotions:

- Company name/logo on materials handed out to teachers during the workshop
- Listing in the SME Foundation Gala Dinner program as the Teacher Workshop Sponsor

After the Conference:

- Company name and logo in April issue of *Mining Engineering* magazine

Mobile App Banner Advertisement Sponsorship – \$4,200

Limit Three Companies

Your custom, hyperlinked banner advertisement displayed on the landing page of the conference mobile app.

Mineral & Metallurgical Processing Division (MPD) Grad/Undergrad Poster Contest Sponsorship – \$3,675

EXCLUSIVE

Each year, leading students in mineral processing submit their abstracts online and then display their posters at the MPD Lunch held during the SME Annual Conference & Expo. Become the exclusive sponsor of the contest to get access to this top-tier group of future leaders in the industry - whether they be your future employees or future customers!

- Logo and name recognition in all digital, print and on-site promotions of the MPD Poster Contest

Mineral & Metallurgical Processing Division (MPD) Scotch Nightcap Supporting Sponsorship – \$3,675

Limit Five Companies

Sponsor the most anticipated social event of MINEXCHANGE each year! The MPD Scotch Night Cap brings in 400+ attendees for an evening of networking, entertainment by the Base Metals band, heavy hors d'oeuvres, and scotch tastings.

- Five tickets to the Scotch Nightcap
- Company name and logo in digital, print, and email promotions for Scotch Nightcap, including in *Mining Engineering* magazine and MPD 2027 Calendar
- "Thank you" remarks given by MPD chair during Scotch Nightcap



SME Foundation Gala Dinner VIP Table Sponsorship – \$3,500

A VIP Table Sponsorship is the ideal way to engage and entertain your clients, customers, staff, and friends for a fun evening, in support of the SME Foundation programs.

- Receive 10 tickets (one full table) to the SME Foundation Gala Dinner
- Company logo displayed on your table, recognizing you as the sponsor
- Company name and logo in April issue of *Mining Engineering* magazine
- Company name/logo scrolling on the overhead screen throughout the dinner
- Listing in the dinner program as a Table Sponsor

SME 2027 Media Contest Sponsorship – \$3,675



EXCLUSIVE

- Over 50 entries from professionals across the world
- You'll be co-marketed in the contest heavily promoted on SME social media, MINEXCHANGE emails, and SME Drift newsletter
- Representatives from your company will help judge the contest and select winners
- Logo and branding on media contest display at MINEXCHANGE and on website

Women of SME Breakfast – Student Ticket Sponsorship – \$3,675

Become a champion for students and women in the mining, metallurgy & exploration industry. Sponsor 10 tickets for SME student members to attend the inspiring breakfast on behalf of your company!

- Ten tickets distributed to SME student members on your behalf (*ticket distribution done by committee)
- One general ticket to breakfast
- Logo and name in digital, print, and email promotions for the event
- Company thanked and brief bio read by breakfast emcee



SME Division Lunches Supporting Sponsorship – \$3,150

Available Lunch Sponsorships include: Coal & Energy Division, Environmental Division, Mineral and Metallurgical Processing Division, Industrial Minerals & Aggregates Division and the Mining & Exploration Division.

- Logo and name in all digital, print, and email promotions for Division Lunch
- Three tickets to Lunch
- Logo on signage for Division lunch

SME Environmental Division Poster Contest Sponsorship – \$3,150

EXCLUSIVE

Each year, leading students in environmental engineering submit their abstracts online and then display their posters at the Environmental Division Luncheon held during the SME Annual Conference & Expo. Become a sponsor of the contest to get access to this top-tier group of future leaders in the industry - whether they be your future employees or future customers!

- Logo and name recognition in all digital, print and on-site promotions of the Environmental Division Poster Contest

SME/NSSGA Student Design Competition Supporting Sponsorship – \$3,150

Support and engage firsthand with students tasked to solve "real world" engineering problems and provide solutions prior to graduation. The teams will be judged on presentation skills, creativity, understanding of aggregate mining processes, and thoughtful methodology.

2027 WAAIME Student Reception Supporting Sponsorship – \$3,150

Become a Supporting Sponsor of the exciting WAAIME Student Reception, welcoming hundreds of students, professors and industry leaders for an evening of networking and fun. Funds raised by sponsorship go directly to scholarships for undergrad and graduate students focusing on mining, metals and exploration.

- Employee invitations to reception
- Logo and company name on signage at entrance of reception
- Logo and name on signage at food & beverage stations
- Recognition across promotions for reception and in WAAIME newsletter

SME Stride for Safety Health & Safety Division 5k Run/Walk Supporting Sponsorship – \$3,150

Your logo displayed on t-shirts handed out to each runner and event signage. Sponsorship includes three runner registrations.

Single Technical Session Sponsorship – \$3,000

Includes logo signage, promotions as sponsor on website, in technical program, on the mobile app, and on onsite session signage.

- Special plenary and lecture session sponsorship valued at \$3,675.

SME Foundation Door Prize Sponsorship – \$2,500



EXCLUSIVE

- Exclusive sponsor of the Amazon gift card door prize giveaway
- Company name/logo on the Amazon gift cards
- Company name/logo scrolling on the overhead screen throughout the dinner.
- Logo and name exposure throughout Gala announcements for door prizes
- Company name and logo in April issue of *Mining Engineering* magazine.



ARE YOU READY TO:

- ▶ Reach influential decision makers
- ▶ Effectively position your products, services, and brand for large scale awareness
- ▶ Cultivate new customers and nurture relationships with existing clients
- ▶ Connect, discover, and lead collaboration and innovation in the community as we position the industry for the future

