



AMERICANBARASSOCIATION

Tax Section

SECTION OF TAXATION

2027 MAY TAX MEETING

MAY 20-22 • MARRIOTT MARQUIS WASHINGTON, DC

SPONSORSHIP INVITATION

SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

DIAMOND SPONSOR – choose one from among the following options		FEE
• Exclusive Media Sponsor • Registration Badge Lanyards		\$20,000
RUBY SPONSOR – choose one from among the following options		FEE
• Welcome Reception • Plenary Luncheon • New Attendee Orientation Reception • Employee Benefits Networking Reception • Court Procedure & Practice Committee Breakfast • Civil & Criminal Tax Penalties Committee Lunch • Hotel Key Cards • Mobile App • Meeting Area WiFi • Printed Final Program • Self Check-In Registration Kiosks • Meeting Notebooks • Meeting Pens		\$7,500 - \$8,000
EMERALD SPONSOR – choose one from among the following options		FEE
• 2026 Private Funds Forum • Women in Tax Forum Tea - Live! • Attendee Photobooth • Meeting Scholarships (5 of 5 available) • Committee CLE Program Sessions (each program session is an Emerald sponsorship and non-exclusive) <i>Committee Program Sessions listed on page 8.</i>		\$3,800

MEETING INFORMATION

ABOUT THE MAY TAX MEETING

The May Tax Meeting is Section's largest and the premier event for lawyers interested in all aspects of tax law. Upwards of 2,000 practitioners are expected to attend the 2026 May Tax Meeting presented by the ABA Tax Section and being held in Washington, DC. Attendees can take advantage of high-level panel discussions on tax policies, regulations and procedures presented by government officials and industry experts. Attendees will also be able to take advantage of CLE & CPE programming, including ethics, presented by over 30 Tax Section committees. In addition to programming, the meeting offers numerous opportunities for participants to network, exchange ideas, and build new business relationships.

WHY SPONSOR THE 2027 MAY TAX MEETING?

Sponsorships are designed to provide maximum brand profile and interaction with meeting participants representing government, industry, law and academia from all around the world. Your organization will receive high-profile recognition before, during and after the meeting. Our dedicated sponsorship team will work with you to ensure your sponsorship resonates with meeting attendees. This meeting is an opportunity for your firm to:

- **EXPAND YOUR REACH** — Connect with top corporate leaders, government officials and practitioners from around the country.
- **ENHANCE YOUR BRAND VISIBILITY** — Position your organization as an industry leader and leave a lasting impression with branding opportunities before, during, and after the meeting.
- **GROW YOUR NETWORK** — Build relationships with key figures in the industry, with networking events.

Depending on your organization's marketing objectives, sponsorship packages are customizable to provide maximum return on your investment. Standard benefits for all levels of sponsorship include complimentary registration(s), visibility on all meeting-related marketing materials, visibility throughout the meeting with signage and recognition by leadership.

Discounts are available for sponsors that opt into a multi-meeting commitment.

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651.

DIAMOND LEVEL – \$20,000 *(select one of the options listed below)*

- **EXCLUSIVE MEDIA SPONSOR**
- **REGISTRATION BADGE LANYARDS** • A custom lanyard featuring the sponsor's logo will be provided to all in-person meeting attendees at registration. This sponsorship opportunity has high visibility throughout the meeting.

DIAMOND LEVEL BENEFITS

- Three Complimentary Meeting Registrations (\$3,435 value)
- Three Complimentary Plenary Luncheon Tickets
- Full-Page Ad in the Printed Conference Program
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage
- Premium Exhibit Table Placement in Exhibit Area
- Recognition During Opening Remarks and Plenary Events

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Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

RUBY LEVEL — \$7,500 - \$8,000 *(select one of the options listed below)*

- **WELCOME RECEPTION** • The Welcome Reception is held on Thursday afternoon and provides all meeting attendees with an opportunity to meet and reconnect with colleagues, friends, Section leadership, government officials and other industry leaders. The sponsor will receive recognition during the Tax Section chair's remarks and their logo will circulate on-screen throughout the event.
- **PLENARY LUNCHEON** • The Plenary Luncheon is held during lunch on Saturday and provides attendees with a plated meal, award announcements and other Section business, remarks from the Section Chair, and a featured speaker or panel presentation.
- **NEW ATTENDEE ORIENTATION RECEPTION** • This popular reception is held prior to the Welcome Reception on Thursday and is designed for first-time attendees, young lawyers and law students. The sponsor's logo will appear on custom signage and a representative of your firm or company will have an opportunity to welcome the audience.
- **EMPLOYEE BENEFITS NETWORKING RECEPTION** • This popular networking opportunity follows the Employee Benefits Committee sessions on Friday afternoon and provides employee benefits practitioners with the opportunity to connect and discuss the topics of the day. The sponsor's logo will appear on custom signage and a representative of your firm or company will have an opportunity to welcome the audience.
- **COURT PROCEDURE & PRACTICE COMMITTEE BREAKFAST** • This longtime, popular breakfast draws attendees out of bed with a hot breakfast and networking on Saturday morning. The sponsor's logo will appear on custom signage and your firm or company will be recognized during introductory remarks.

RUBY LEVEL BENEFITS

- Two Complimentary Meeting Registrations (\$2,290 value)
- Two Complimentary Plenary Luncheon Tickets
- Full-Page Ad in the Printed Conference Program
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage
- Recognition During Opening Remarks and Plenary Events

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

- **CIVIL & CRIMINAL TAX PENALTIES COMMITTEE LUNCH** • This longtime, popular lunch is held at an offsite restaurant during lunch on Friday. The sponsor's logo will appear on custom signage and your firm or company will be recognized during introductory remarks.
- **HOTEL KEY CARDS** • You hold the key! The hotel key card will feature the sponsor's logo. This is a great opportunity to be at everyone's fingertips. The sponsor will be responsible for all costs associated with design, production, and shipping of the key cards.
- **MOBILE APP** • The sponsor of the Tax Section Mobile App will have great visibility by being featured on the mobile meeting app used onsite by attendees. The sponsor's logo will be displayed on the splash page of the Mobile App and the sponsor will have the opportunity to send a mobile alert during the meeting.
- **MEETING AREA WIFI** • The sponsor will be recognized as the sponsor of the meeting wireless internet and will have the opportunity to customize the login information and password that attendees will use throughout the meeting. This sponsorship also includes custom signage and flyers with the Wi-Fi login information throughout the meeting space for all attendees.
- **PRINTED FINAL PROGRAM** • The sponsor will be recognized with a one-page ad on the back exterior cover of the printed program that all attendees receive at registration.
- **SELF CHECK-IN REGISTRATION KIOSKS** • Every meeting attendee passes through the self check-in registration kiosks, and this is your opportunity to connect your brand with this seamless arrival process. Registration kiosks are centrally located and available for badge reprints and check-ins throughout the meeting. The sponsor's logo will be prominently displayed on each mobile kiosk screen, a highly visible component of the meeting check-in process.
- **MEETING NOTEBOOKS** • The sponsor will provide custom notebooks with the sponsor's logo to all attendees. The sponsor is responsible for all costs associated with design, production, and shipping of the notebooks. The custom notebooks will be displayed near the meeting registration for maximum visibility.
- **MEETING PENS** • The sponsor will provide custom pens with the sponsor's logo to all attendees. The sponsor is responsible for all costs associated with design, production, and shipping of the pens. The custom pens will be displayed near the meeting registration for maximum visibility.

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EMERALD LEVEL — \$3,800 *(select one of the options listed below)*

- **2026 PRIVATE FUNDS FORUM** • At last count, private fund net asset values totaled over \$14 trillion, according to the U.S. Securities and Exchange Commission. The 2026 Private Funds Forum will kick-off with an executive briefing on the current and anticipated future state of the private funds industry and related opportunities for tax lawyers.
- **WOMEN IN TAX FORUM** *(non-exclusive)* • The Women in Tax Forum is a highly successful and engaging network of women in the profession. The session will feature a Valentine's Day theme and will include an interview that focuses on the panelists' relationship with tax (i.e., matchmaking, first heartbreak, biggest win, and so on). A networking session will be held following the interview where attendees will be organized into several small break-out groups.
- **LORETTA COLLINS ARGRETT LUNCHEON** *(non-exclusive)* • The Argrett Luncheon is attended by Tax Section leaders, JDEI supporters, and Argrett Fellows. The sponsor's logo will appear on custom signage and they will be recognized during introductory remarks.
- **ATTENDEE PHOTOBOOTH** • The attendee photobooth is a fun, highly brand-able sponsorship opportunity that draws high foot traffic and delights attendees with it's instant, group photos. The photobooth will be positioned in a key location adjacent to hospitality and busy meeting rooms and your logo will appear on each photo printout.
- **MEETING SCHOLARSHIPS** • The sponsor will fund the meeting attendance of two qualified recipients (meeting registration, airfare, and hotel accommodations) and be recognized on signage at the meeting, in the printed program, and on the mobile app. **(5 OF 5 AVAILABLE)**

EMERALD LEVEL BENEFITS

- One Complimentary Meeting Registration (\$1,145 value)
- One Complimentary Plenary Luncheon Ticket
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

- **COMMITTEE CLE PROGRAM SESSIONS** *(each program session is an Emerald sponsorship and non-exclusive)* • Sign on as an Emerald Sponsor for your opportunity to support a committee event and gain exposure with the practice area relevant to your organization. This is a great opportunity to network with a targeted audience. Each event may be supported by more than one sponsor. Please choose from among the committees listed below.

- | | | |
|-------------------------------------|--|---|
| • Administrative Practice | • Fiduciary Income Tax | • S Corporations |
| • Affiliated & Related Corporations | • Financial Institutions and Products | • Sales, Exchanges & Basis |
| • Capital Recovery & Leasing | • Foreign & U.S. Taxation (Corporate) | • Standards of Tax Practice |
| • Civil & Criminal Tax Penalties | • Foreign & U.S. Taxation (Individuals & Passthroughs) | • State & Local Taxes |
| • Closely Held Businesses | • Foreign Lawyers Forum | • Tax Accounting |
| • Corporate Counsel | • Individual & Family Taxation | • Tax Collection, Bankruptcy and Workouts |
| • Corporate Tax | • Insurance Companies | • Tax Exempt Financing |
| • Court Procedure & Practice | • Investment Management | • Tax Policy & Simplification |
| • Diversity | • Low Income Taxpayers Representation Workshop | • Tax Practice & Technology |
| • Employee Benefits | • Partnerships & LLCs | • Teaching Taxation |
| • Employment Taxes | • Pro Bono & Tax Clinics | • Transfer Pricing |
| • Energy & Environmental | • Real Estate | • Young Lawyers Forum: Tax Bridge to Practice |
| • Estate & Gift Taxes | | |
| • Exempt Organizations | | |

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EXHIBITOR

EXHIBIT TABLES — \$3,800 (\$2,800 for non-profit and academic institutions)

- Companies are welcome to acquire an exhibit table if they are not allocated to Diamond sponsors. Each table top exhibit includes one six-foot draped table and two chairs. Exhibitors are provided with one “exhibit area only” badge for each exhibit table.



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SPONSORSHIP BENEFITS & RATES AT-A-GLANCE

MEETING	EMERALD	RUBY	DIAMOND
Virtual 2026 Fall Tax Meeting - October 5-9, 2026, Online	\$2,000	\$3,500	\$6,000
2026 Criminal Tax Fraud and Tax Controversy - December 11-13, 2026, Wynn Las Vegas, Las Vegas, NV	\$3,800	\$7,000 - \$8,000	\$14,000
2027 Midyear Tax Meeting - February 3-5, 2027, Grand Hyatt San Antonio River Walk, TX	\$3,200	\$6,000 - \$7,500	\$14,000
2027 ABA-IPT Advanced Tax Seminars - March 8-12, 2027, The Ritz-Carlton, New Orleans, LA	\$2,000	\$3,000	\$5,000
27th Annual U.S. & Europe Tax Practice Trends - April 7-9, 2027, InterContinental Barcelona, Spain	\$3,800	\$6,000 - \$7,000	\$12,000
2027 May Tax Meeting - May 20-22, 2027, Marriott Marquis, Washington, DC	\$3,800	\$7,500 - \$8,000	\$20,000
19th Annual U.S. & Latin America Tax Practice Trends - June 16-18, 2027, Four Seasons Hotel Miami, FL	\$3,800	\$6,000 - \$6,500	\$12,000

BENEFITS	DIAMOND	RUBY	EMERALD
Number of Complimentary Meeting Registrations	3	2	1
Discounted Rate for Additional Meeting Registrations (Applicable for Multi-Meeting Sponsors)	10% off	5% off	—
Full-Page Ad in the Printed Meeting Program	✓	✓	—
Logo Featured on Meeting Website and Onsite Sponsorship Recognition Branding Graphics and Signage	✓	✓	✓
Name Recognition from Conference Co-Chair During Opening Remarks	✓	✓	✓

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RECENT SPONSORS

