



WESTGATE

ENTERTAINMENT DISTRICT





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Nestled in the heart of Glendale, Westgate Entertainment District offers a dazzling display of specialty shops, eateries & entertainment with a unique sense of community.

Discover a livable, walkable outdoor oasis fit for memory making & experience seeking. Anchored by Desert Diamond Arena and adjacent to State Farm Stadium, Westgate is Arizona's premier entertainment destination where visitors can enjoy a variety of shopping, dining, entertainment, and sports-infused fun.



ARIZONA'S ENTERTAINMENT CAPITAL



TARGET RICH ENVIRONMENT

WITH GROWING DEVELOPMENT AROUND THE DISTRICT



11th LARGEST DMA

2.66M PEOPLE WITHIN 20 MILES OF WESTGATE ENTERTAINMENT DISTRICT



\$117K AVG HOUSEHOLD INCOME



Phoenix EventGoers are **13% more likely** than the avg American to be in the high-income bracket.



HIGH-SPENDING ENTERTAINMENT LOVERS



15+ HOTELS OPERATING



PRIME DEVELOPMENT OPPORTUNITIES



OVER 1 BILLION DOLLARS

Worth of world class experiential retail under construction. **Over a half billion** dollars of **additional investment** anticipated in the coming year.



MORE EXCITEMENT COMING

Including Arizona's largest resort (VAI Resort), Dick's House of Sport, Mattel Adventure Park, Andretti Indoor Karting & Games, and VRBO Fiesta Bowl

PRIME REAL ESTATE OF OVER 223 ACRES

WELCOMING VISITORS NEAR AND FAR



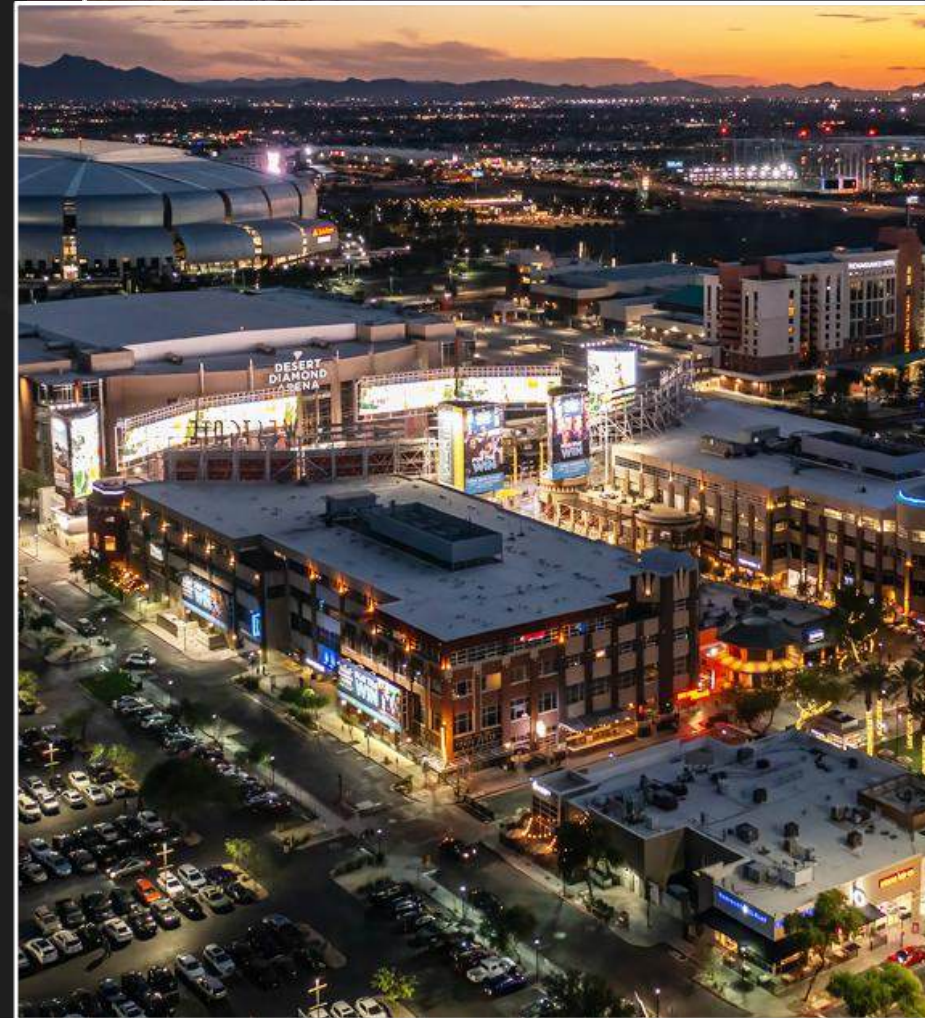
8 Million+ Yearly Visitors
Diverse Visitor Interests



10+ Cardinals Games, Huge Concerts,
& Sporting Events



Year-Round Events



THE CENTER OF SPORTS & ENTERTAINMENT

ARIZONA'S DAILY ENTERTAINMENT & SOCIAL HUB

No matter the season, there is something fresh, fun, and exciting always happening at Westgate – from live music in Fountain Park to Artisan Markets, weekly classic car shows, free fitness classes, a holiday ice rink, fan-centric experiences, and more.

Westgate is also anchored by Desert Diamond Arena, home to headlining concerts, major events, and the Arizona Rattlers. The Entertainment District is also adjacent to State Farm Stadium, home to the NFL's Arizona Cardinals.



ARIZONA CARDINALS REGULAR SEASON

September 2026–
January 2027



COLLEGE FOOTBALL
PLAYOFF

VRBO FIESTA BOWL
December 30, 2026



ARIZONA RATTLEERS REGULAR SEASON

March 28, 2026 –
July 11, 2026



PBR RIDGE RIDER DAYS

October 10, 2026–
October 12, 2026

