



27TH ANNUAL

U.S. AND EUROPE TAX PRACTICE TRENDS

7-9 APRIL 2027 • BARCELONA

SPONSORSHIP INVITATION

SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

DIAMOND SPONSOR – select one of the options listed below	FEE
• Exclusive Media Sponsor • Registration Badge Lanyards	\$12,000
RUBY SPONSOR – select one of the options listed below	FEE
• Keynote Lunch • Networking Lunch • Networking Refreshment Breaks • Networking Cocktail Reception • Printed Program Sponsor • Delegate Pens and Note Pads • Conference Mobile App • Conference Area Wi-Fi • Pre-Conference Workshop (In-Kind) • Hotel Key Cards • Exclusive Session Sponsorship	\$6,000 - \$7,000
EMERALD SPONSOR – select one of the options listed below	FEE
• Program Sessions (each program session is an Emerald sponsorship): <i>Topics coming soon.</i>	\$3,800

CONFERENCE INFORMATION

ABOUT THE CONFERENCE

The U.S. & Europe Tax Practice Trends Conference – co-sponsored by the ABA Tax Section, IBA Taxes Committee, and IFA USA is a premier forum where international tax professionals gather to discuss the latest developments, compare practice trends, and connect with peers across industry, government, and private practice. The conference typically draws 300 attendees from 20+ countries.

Designed for multinational tax professionals and their advisors, this year's Rome program emphasizes practical planning for corporate taxpayers and real-world guidance for cross-border issues. Sessions will pair leading practitioners with government officials to offer insight into how authorities view the evolving international tax landscape.

ABOUT THE ORGANIZATIONAL COSPONSORS



American Bar Association Section of Taxation <http://americanbar.org/tax>

As the national representative of the legal profession, the mission of the ABA Section of Taxation is to serve our members and the public through education and leadership to achieve an equitable, efficient, and workable tax system.



International Bar Association, Taxes Committee <http://ibanet.org>

The IBA is the world's leading organization of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world.



International Fiscal Association – USA Branch <http://ifausa.org>

Formed in 1938, IFA is a leading non-governmental, international organization dealing with tax matters. The USA Branch is the largest national IFA branch, with approximately 1,000 members.

CONFERENCE INFORMATION

ABOUT THE CONFERENCE VENUE

Located on the famous Via Veneto, The Westin Excelsior sits between the Spanish Steps and the Borghese Gardens and Gallery. This historic 5-star hotel combines timeless elegance with modern luxury, featuring 281 guest rooms and 35 distinctive Signature Suites. With its refined atmosphere and central location, the Westin Excelsior provides an ideal setting for meaningful interaction and networking among tax professionals from around the world.

WHY SPONSOR THE U.S. AND EUROPE TAX PRACTICE TRENDS CONFERENCE?

Sponsorships deliver high-impact visibility and meaningful engagement with attendees from government, industry, private practice, and academia worldwide. Your organization will receive prominent recognition before, during, and after the conference, and our sponsorship team will work with you to tailor benefits that resonate with attendees.

- **Expand your reach** — Connect with corporate leaders, government officials, and practitioners from around the world.
- **Enhance your brand visibility** — Position your organization as a leader with branding opportunities before, during, and after the event.
- **Grow your network** — Build lasting relationships with key decision-makers.

Packages can be customized to meet your marketing goals and maximize ROI. All levels include standard benefits such as complimentary registration(s), visibility across conference marketing, onsite signage, and recognition by Conference leadership.

For more information, contact Bruce Bassin at bbassin@showcare.com or by phone at 702-600-4651.

DIAMOND LEVEL – \$12,000 (select one of the options listed below)

- **EXCLUSIVE MEDIA SPONSOR**
- **REGISTRATION BADGE LANYARDS** • A custom lanyard featuring the sponsor's logo will be provided to all in-person meeting attendees at registration. This sponsorship opportunity has high visibility throughout the meeting. Custom lanyard production and shipping is included in the cost of this sponsorship.

DIAMOND LEVEL BENEFITS

- Three Complimentary Conference Registrations (\$4,485 value)
- One Complimentary Conference Registration for an Industry Client (\$895 value)
- Full-Page Ad in the Printed Conference Program
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage
- Premium Exhibit Table Placement in Exhibit Area
- Recognition During Opening Remarks and Plenary Events

Discounts are available for sponsors that opt into a multi-meeting commitment.

Contact Bruce Bassin at bbassin@showcare.com or 702-600-4651 for more information.

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

RUBY LEVEL — \$6,000 - \$7,000 USD (select one of the options listed below)

- **KEYNOTE LUNCH** • The Keynote Lunch is an opportunity to get the attention of all Conference attendees. Your organization will be recognized during introductory remarks and with a reserved seat at the VIP table, you'll have an opportunity to connect with lead Conference organizers and the keynote speaker.
- **NETWORKING LUNCH** • You have the opportunity to provide brief welcome remarks at the start of the lunch and your company will be well represented with three additional complimentary conference lunch tickets. Promotional materials or an attendee gift may also be distributed.
- **NETWORKING REFRESHMENT BREAKS (TWO AVAILABLE)**
This is an opportunity to have a significant brand profile at the Conference during the refreshment breaks on Thursday or Friday. Promotional materials or an attendee gift may also be distributed.
- **NETWORKING COCKTAIL RECEPTION** • Attendees and speakers look forward to closing out the first day of the conference at the Networking Cocktail Reception. Typically held in a museum or historic landmark, this reception is your organization's opportunity to magnify your brand impact and extensively network with attendees.

Additional Ruby opportunities continued on next page...

RUBY LEVEL BENEFITS

- Two Complimentary Conference Registrations (\$2,990 value)
- Full-Page Ad in the Printed Conference Program
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage
- Recognition During Opening Remarks and Plenary Events

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost. Group and sponsorship registration discounts cannot be stacked or combined.

- **PRINTED PROGRAM SPONSOR** • As the printed program sponsor your company will have the right to an exclusive one-page four color ad on the back cover of the conference program.
- **DELEGATE PENS AND NOTE PADS** • Provide delegate pens and note pads for each registrant that includes your company's name/logo/tagline.
- **CONFERENCE MOBILE APP** • Your organization will be recognized as the app sponsor on the main splash screen — high-visibility placement that keeps your brand top of mind each time attendees open the app.
- **CONFERENCE WI-FI** • Your brand will be recognized as the official Wi-Fi sponsor for the exhibit and conference areas. Branded signage with your logo will display the network name and password.
- **PRE-CONFERENCE WORKSHOP** • Host the popular pre-conference workshop in your office, or a venue of your choice, near (or at) the host hotel, with this sponsorship. Attendees are private wealth planners from private equity firms and law firms. Your company will provide the venue, food & beverage and audio/visual equipment (pre-approved by ABA) for the half-day Workshop.
- **HOTEL KEY CARDS** • You hold the key! The hotel key card will feature the sponsor's logo. This is a great opportunity to be at everyone's fingertips. The sponsor will be responsible for all costs associated with design, production, and shipping of the key cards.
- **EXCLUSIVE SESSION SPONSORSHIP** • Your organization will be recognized as the exclusive sponsor of the session of your choice (pending availability). This is a unique opportunity to be identified with an area of practice expertise. This sponsorship includes the opportunity to place marketing collateral or an attendee gift on each seat.
- **WOMEN IN TAX SESSION** • Your organization will be the sole sponsor of this popular Wednesday afternoon program featuring leading voices in tax. This is an opportunity to align your brand with an important conversation. Sponsorship includes the option to place marketing collateral or an attendee gift on each seat.

EMERALD LEVEL — \$3,800 USD

- **PROGRAM SESSIONS** • (each program session is an Emerald sponsorship) — Sign on as an Emerald sponsor for your opportunity to support a program session and gain exposure with the practice area relevant to your organization. This is a unique opportunity to be identified with an area of practice expertise. Please choose from the program sessions list below:

Topics coming soon.

EMERALD LEVEL BENEFITS

- One Complimentary Conference Registration (\$1,495 value)
- Logo featured on Conference Website, On-Site Sponsor Banners and Signage

Discounts are available for sponsors that opt into a multi-meeting commitment.

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EXHIBITOR

EXHIBIT TABLES — \$3,500 USD (\$2,900 for non-profit and academic institutions) Companies are welcome to acquire an exhibit table if they are not allocated to Diamond and Ruby sponsors. Each table top exhibit includes two six-foot draped tables and two chairs. Exhibitors are provided with one “exhibit area only” badge for each exhibit table.



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RATES & BENEFITS AT-A-GLANCE

MEETING	EMERALD	RUBY	DIAMOND
Virtual 2026 Fall Tax Meeting – October 5-9, 2026, Online	\$2,000	\$3,500	\$6,000
2026 Criminal Tax Fraud and Tax Controversy – December 11-13, 2026, Wynn Las Vegas, Las Vegas, NV	\$3,800	\$7,000 - \$8,000	\$14,000
2027 Midyear Tax Meeting – February 3-5, 2027, Grand Hyatt San Antonio River Walk, TX	\$3,200	\$6,000 - \$7,500	\$14,000
2027 ABA-IPT Advanced Tax Seminars – March 8-12, 2027, The Ritz-Carlton, New Orleans, LA	\$2,000	\$3,000	\$5,000
27th Annual U.S. & Europe Tax Practice Trends – April 7-9, 2027, InterContinental Barcelona, Spain	\$3,800	\$6,000 - \$7,000	\$12,000
2027 May Tax Meeting – May 20-22, 2027, Marriott Marquis, Washington, DC	\$3,800	\$7,500 - \$8,000	\$20,000
19th Annual U.S. & Latin America Tax Practice Trends – June 16-18, 2027, Four Seasons Hotel Miami, FL	\$3,800	\$6,000 - \$6,500	\$12,000

BENEFITS	DIAMOND	RUBY	EMERALD
Number of Complimentary Meeting Registrations	3	2	1
Discounted Rate for Additional Meeting Registrations (Applicable for Multi-Meeting Sponsors)	10% off	5% off	—
Full-Page Ad in the Printed Meeting Program	✓	✓	—
Logo Featured on Meeting Website and Onsite Sponsorship Recognition Branding Graphics and Signage	✓	✓	✓
Name Recognition from Conference Co-Chair During Opening Remarks	✓	✓	✓

Discounts are available for sponsors that opt into a multi-meeting commitment.

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RECENT SPONSORS

