AMERICAN BAR ASSOCIATION · TAX SECTION

250TH ANNIVERSARY WEBINAR SERIES

The History & Future of American Taxation

A four-part virtual series tracing the arc of American taxation — from the pre-Revolution era to the next fifty years — developed by the Tax Section's 250th Anniversary planning group.

The series

PART	FOCUS	WHEN
1	**The Early American Era** — from the colonial period to the Constitution's taxing power (to 1790)	**December 2026**
2	**The Pre-Modern Era** — duties, imposts & excises; the Constitution through the 16th Amendment (1790–1913)	**December 2026**
3	**The Modern Era** — the income tax era, from the 16th Amendment to today (1913–2026)	**January 2027**
4	**The Next Era** — future challenges and solutions for the next fifty years	**January 2027**

Specific dates are being finalized. The series sets up the Section's 2027 Midyear Meeting plenary.

Reach & exposure

- **150–300 live participants per webinar**, with registration opened beyond the Tax Section to broaden the audience
- **An evergreen series page** on the ABA Tax Section website, packaging all four webinars alongside related recorded panels from the 2026 May Tax Meeting and 2026 Virtual Fall Tax Meeting
- **Promotion in Tax Times**, the Section's publication, with a direct link to the series
- **On-demand access** that keeps the series — and its sponsors — in front of members long after the live dates

Sponsorship opportunities

Two ways to align your organization with the series:

BENEFIT	Presenting $10,000 · exclusive	Supporting $1,500
"Brought to you by [your organization]" series billing	✓	—
Logo on the series page and on-demand library	✓	✓
Logo on the registration page and series emails	✓	✓
Recognition in Tax Times promotion	✓	✓
Webinar lobby slide	**Dedicated**	**Shared**
Closing sponsor video	✓	—
Verbal recognition by Section leadership	✓	—
Attendee list — name, title, company	✓	—
Availability	**One, exclusive**	**Multiple**

RESERVE YOUR PLACE IN THE SERIES

Commitments are being confirmed now, in time for launch promotion and the series page. **Click here to reserve.**

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