



SECTION OF TAXATION
2027 MIDYEAR TAX MEETING
FEBRUARY 3-5 • GRAND HYATT SAN ANTONIO RIVER WALK
SPONSORSHIP INVITATION

SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

DIAMOND SPONSOR – choose one from among the following options		FEE
• Exclusive Media Sponsor • Registration Badge Lanyards		\$14,000
RUBY SPONSOR – choose one from among the following options		FEE
• Welcome Reception • Plenary Luncheon • New Attendee Orientation Reception • Loretta Collins Argrett Luncheon • Careers in Tax Dinner • Printed Final Program • Mobile Application • Meeting Area Wi-Fi • Hotel Key Cards • Self Check-In Registration Kiosks • Meeting Notebooks • Meeting Pens		\$6,000 - \$7,500
EMERALD SPONSOR – choose one from among the following options		FEE
• Committee CLE Program Sessions (each program session is an Emerald sponsorship and non-exclusive): • Administrative Practice • Affiliated & Related Corporations • Capital Recovery & Leasing • Civil & Criminal Tax Penalties • Closely Held Businesses • Corporate Counsel • Corporate Tax • Court Procedure & Practice • Diversity • Employee Benefits • Energy & Environmental • Estate & Gift Taxes • Exempt Organizations • Fiduciary Income Tax • Financial Institutions and Products • Foreign Activities of US Taxpayers • Foreign Lawyers Forum • Individual & Family Taxation • Insurance Companies • Investment Management • LGBTQ+ Lawyers in Tax Forum (LLTF) • Low Income Taxpayers Representation Workshop • Partnerships & LLCs • Pro Bono & Tax Clinics • Real Estate • S Corporations • Sales, Exchanges & Basis • Standards of Tax Practice • State & Local Taxes • Tax Accounting • Tax Collection, Bankruptcy and Workouts • Tax Exempt Financing • Tax Policy & Simplification • Tax Practice & Technology • Teaching Taxation • Transfer Pricing • US Activities of Foreigners & Tax Treaties • Young Lawyers Forum: Tax Bridge to Practice		\$3,200

MEETING INFORMATION

ABOUT THE 2027 MIDYEAR TAX MEETING

The Midyear Tax Meeting is the premier event for lawyers interested in all aspects of tax law. Over 1,000 practitioners are expected to attend the 2027 Midyear Tax Meeting presented by the ABA Section of Taxation and being held in San Antonio. Attendees can take advantage of high-level panel discussions on tax policies, regulations and procedures presented by government officials and industry experts. Attendees will also be able to take advantage of CLE & CPE programming presented over the course of three days. In addition to programming, the meeting offers multiple opportunities for participants to network, exchange ideas, and build new business relationships.

WHY SPONSOR THE 2027 MIDYEAR TAX MEETING?

Sponsorships are designed to provide maximum brand profile and interaction with meeting participants representing government, industry, law and academia from all around the world. Your organization will receive high-profile recognition before, during and after the meeting. Our dedicated sponsorship team will work with you to ensure your sponsorship resonates with meeting attendees. This meeting is an opportunity for your firm to:

- **EXPAND YOUR REACH** — Connect with top corporate leaders, government officials and practitioners from around the country.
- **ENHANCE YOUR BRAND VISIBILITY** — Position your organization as an industry leader and leave a lasting impression with branding opportunities before, during, and after the meeting.
- **GROW YOUR NETWORK** — Build relationships with key figures in the industry, with networking events.

Depending on your organization's marketing objectives, sponsorship packages are customizable to provide maximum return on your investment. Standard benefits for all levels of sponsorship include complimentary registration(s), visibility on all meeting-related marketing materials, visibility throughout the meeting with signage and recognition by leadership.

Discounts are available for sponsors that opt into a multi-meeting commitment.

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651.

DIAMOND LEVEL – \$14,000 *(select one of the options listed below)*

- **EXCLUSIVE MEDIA SPONSOR**
- **REGISTRATION BADGE LANYARDS** • A custom lanyard featuring the sponsor's logo will be provided to all in-person meeting attendees at registration. This sponsorship opportunity has high visibility throughout the meeting.

DIAMOND LEVEL BENEFITS

- Three Complimentary Meeting Registrations (\$3,585 value)
- Three Complimentary Plenary Luncheon Tickets (\$150 value)
- Full-Page Ad in the Printed Meeting Program
- Logo Featured on Meeting Website
- Logo Featured in Pre-Meeting Marketing Promotions
- Premium Placement of Exhibit Table in Exhibit Area
- Prominent Placement on Sponsor Banners
- Name Recognition from Tax Section Chair during Opening Remarks at Plenary Events

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Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost.

RUBY LEVEL — \$6,000 - \$7,500 *(select one of the options listed below)*

- **WELCOME RECEPTION** • The Welcome Reception on Wednesday afternoon provides all meeting attendees with an opportunity to meet and reconnect with colleagues, friends, Section leadership, government officials and other industry leaders. The sponsor will receive recognition during remarks by the Tax Section chair and their logo will circulate on-screen throughout the event. **\$6,000**
- **PLENARY SESSION** • The Plenary Session, held prior to the Welcome Reception on Wednesday afternoon, features remarks by the Tax Section chair, including award announcements and other Section business, followed by a featured speaker. **\$6,000**
- **NEW ATTENDEE ORIENTATION RECEPTION** • This popular reception is held prior to the Plenary Session on Wednesday afternoon and is designed for first-time attendees, young lawyers and law students. The sponsor will receive recognition during remarks by the Tax Section chair and their logo will appear on a sign outside of the reception room. **\$6,000**
- **LORETTA COLLINS ARGRETT LUNCHEON** • The Argrett Luncheon is attended by Tax Section leaders, JDEI supporters, and Argrett Fellows. The sponsor's logo will appear on custom signage and they will be recognized during introductory remarks. **\$6,000**
- **CAREERS IN TAX DINNER** • Connect your brand to the annual Careers in Tax Dinner attended by Law Student Tax Challenge competitors. The dinner is a great way to showcase your brand to up-and-coming members of the tax law community. **\$6,000**
- **PRINTED FINAL PROGRAM** • The sponsor will be recognized with a one-page ad on the back exterior cover of the printed program that all attendees receive at registration. **\$7,500**

Additional Ruby opportunities continued on next page...

RUBY LEVEL BENEFITS

- Two Complimentary Meeting Registrations (\$2,390 value)
- Two Complimentary Plenary Luncheon Tickets (\$100 value)
- Discounted Rate for Additional Meeting Registrations (5% off for Multi-Meeting Sponsors)
- Full-Page Ad in the Printed Meeting Program
- Logo on Meeting Website
- Prominent Placement on Sponsor Banners
- Custom Signage with Logo
- Name Recognition from Conference Co-Chair During Opening Remarks

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost.

- **MOBILE APPLICATION** • The sponsor of the Tax Section Mobile App will have great visibility by being featured on the mobile meeting app used onsite by attendees. The sponsor's logo will be featured on the Mobile App and have the option of sending mobile alerts during the meeting. **\$6,500**
- **MEETING AREA WI-FI** • The sponsor will be recognized as the sponsor of the meeting wireless internet and will have the opportunity to customize the login information and password that attendees will use throughout the meeting. This sponsorship also includes custom signage and the option to distribute flyers with the Wi-Fi login information throughout the meeting space. **\$7,500**
- **HOTEL KEY CARDS** • You hold the key! The hotel key card will feature the sponsor's logo. This is a great opportunity to be at everyone's fingertips. The sponsor will be responsible for all costs associated with design, production, and shipping of the key cards. **\$6,000**
- **SELF CHECK-IN REGISTRATION KIOSKS** • Every meeting attendee passes through the self check-in registration kiosks, and this is your opportunity to connect your brand with this seamless arrival process. Registration kiosks are centrally located and available for badge reprints and check-ins throughout the meeting. **\$6,500**
- **MEETING NOTEBOOKS** • The sponsor will provide custom notebooks with the sponsor's logo to all attendees. The sponsor is responsible for all costs associated with design, production, and shipping. The custom notebooks will be displayed near meeting registration for maximum visibility. **\$6,500**
- **MEETING PENS** • The sponsor will provide custom pens with the sponsor's logo to all attendees. The sponsor is responsible for all costs associated with design, production, and shipping. The custom pens will be displayed near the meeting registration for maximum visibility. **\$6,500**

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EMERALD LEVEL — \$3,200 *(select one of the options listed below)*

- **ATTENDEE PHOTOBOOTH** • The attendee photobooth is a fun, highly brand-able sponsorship opportunity that draws high foot traffic and delights attendees with it's instant, group photos. The photobooth will be positioned in a key location adjacent to hospitality and busy meeting rooms and your logo will appear on each photo printout.
- **INDIVIDUAL CLE PROGRAMING BLOCK** *(each programming block within a track is an Emerald sponsorship and non-exclusive)* • Sign on for your opportunity to support a programming block and gain exposure with the practice area relevant to your organization. Sponsors will have an opportunity to choose a programming block from within the tracks listed below. Track organizing committees are also listed.

- **Corporate & International Track (6 Blocks)**
 - Affiliated & Related Corporations
 - Corporate Tax
 - Foreign & U.S. Taxation (Corporate)
 - Foreign & U.S. Taxation (Individuals & Passthroughs)
 - Foreign Lawyers Forum
 - Transfer Pricing
- **Employee Benefits Track (3 Blocks)**
 - Employee Benefits
- **Estate & Gift Taxes/Fiduciary Income Tax Track (3 Blocks)**
 - Estate & Gift Taxes
 - Fiduciary Income Tax
- **Exempt Organizations Track (3**

Blocks)

- Exempt Organizations
- **Hot Topics Track (2 Blocks)**
 - Energy & Evironmental
 - Tax Practice & Technology
- **Passthroughs/Investment Funds Track (6 Blocks)**
 - Closely Held Businesses
 - Financial Institutions and Products
 - Investment Management
 - Partnerships & LLCs
 - Real Estate
 - Sales Exchanges & Basis
 - S Corporations
- **Pro Bono Workshop (Offsite)**
 - Pro Bono & Tax Clinics

EMERALD LEVEL BENEFITS

- One Complimentary Meeting Registration (\$1,195 value)
- One Complimentary Plenary Luncheon Ticket (\$50 value)
- Logo on Meeting Website
- Prominent Placement on Sponsor Banners
- Custom Signage with Logo

- **State & Local Taxes Track**
 - State & Local Taxes
- **Tax Accounting/Capital Recovery & Leasing Track (3 Blocks)**
 - Capital Recovery & Leasing
 - Tax Accounting
- **Tax Bridge to Practice Track (2 Blocks)**
 - Young Lawyers Forum
- **Tax Controversy Track (6 Blocks)**
 - Administrative Practice
 - Civil & Criminal Tax Penalties
 - Court Practice and Procedure
 - Individual and Family
 - Standards of Tax Practice
 - Tax Collection, Bankruptcy & Workouts

EXHIBITOR

EXHIBIT TABLES — \$3,000 (\$2,500 for non-profit and academic institutions)

- Companies are welcome to acquire an exhibit table if they are not allocated to Diamond and Ruby sponsors. Each table top exhibit includes two six-foot draped tables and two chairs. Exhibitors are provided with one “exhibit area only” badge for each exhibit table.



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RATES & BENEFITS AT-A-GLANCE

MEETING	EMERALD	RUBY	DIAMOND
Virtual 2026 Fall Tax Meeting - October 5-9, 2026, Online	\$2,000	\$3,500	\$6,000
2026 Criminal Tax Fraud and Tax Controversy - December 11-13, 2026, Wynn Las Vegas, Las Vegas, NV	\$3,800	\$7,000 - \$8,000	\$14,000
2027 Midyear Tax Meeting - February 3-5, 2027, Grand Hyatt San Antonio River Walk, TX	\$3,200	\$6,000 - \$7,500	\$14,000
2027 ABA-IPT Advanced Tax Seminars - March 8-12, 2027, The Ritz-Carlton, New Orleans, LA	\$2,000	\$3,000	\$5,000
27th Annual U.S. & Europe Tax Practice Trends - April 7-9, 2027, InterContinental Barcelona, Spain	\$3,800	\$6,000 - \$7,000	\$12,000
2027 May Tax Meeting - May 20-22, 2027, Marriott Marquis, Washington, DC	\$3,800	\$7,500 - \$8,000	\$20,000
19th Annual U.S. & Latin America Tax Practice Trends - June 16-18, 2027, Four Seasons Hotel Miami, FL	\$3,800	\$6,000 - \$6,500	\$12,000

BENEFITS	DIAMOND	RUBY	EMERALD
Number of Complimentary Meeting Registrations	3	2	1
Discounted Rate for Additional Meeting Registrations (Applicable for Multi-Meeting Sponsors)	10% off	5% off	—
Full-Page Ad in the Printed Meeting Program	✓	✓	—
Logo Featured on Meeting Website and Onsite Sponsorship Recognition Branding Graphics and Signage	✓	✓	✓
Name Recognition from Conference Co-Chair During Opening Remarks	✓	✓	✓

RECENT SPONSORS AND EXHIBITORS

