



**19TH ANNUAL
U.S. AND LATIN AMERICA
TAX PRACTICE TRENDS**

JUNE 16-18, 2027 • FOUR SEASONS HOTEL MIAMI



SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

DIAMOND SPONSOR – select one of the options listed below		FEE
• Exclusive Media Sponsor • Registration Badge Lanyards		\$12,000
RUBY SPONSOR – select one of the options listed below		FEE
• Keynote Lunch • Networking Lunch • Networking Refreshment Breaks on Wednesday • Networking Refreshment Breaks on Thursday • Networking Cocktail Reception • Printed Program Sponsor • Delegate Pens • Delegate Note Pads • Conference Mobile App • Self Check-In Registration Kiosks • Conference Area Wi-Fi • Exclusive Session Sponsorship • Wednesday Workshops Sponsor		\$6,000- \$6,500
EMERALD SPONSOR – select one of the options listed below		FEE
• Networking Refreshment Breaks on Friday • Program Sessions (each program session is an Emerald sponsorship and non-exclusive)		\$3,800

CONFERENCE INFORMATION

ABOUT THE CONFERENCE

The annual U.S. and Latin America Tax Practice Trends Conference, cosponsored by the ABA Tax Section, IBA Taxes Committee and IFA-USA, is one of the preeminent events for international tax professionals to discuss the latest global tax developments and practice trends, hear from leading tax experts representing industry, government and the legal profession and network with colleagues from around the world. The Conference draws more than 300 attendees representing over 20 countries.

Designed for international tax professionals from industry and private practice, this year's conference in São Paulo will focus on practical planning strategies for multinational corporations and their international advisors, as well as provide insight in how government tax officials may view the international tax landscape in light of important international developments that impact corporate taxpayers.

ABOUT THE ORGANIZATIONAL COSPONSORS



American Bar Association Section of Taxation <http://americanbar.org/tax>

As the national representative of the legal profession, the mission of the ABA Section of Taxation is to serve our members and the public through education and leadership to achieve an equitable, efficient, and workable tax system.



International Bar Association, Taxes Committee <http://ibanet.org>

The IBA is the world's leading organization of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world.



International Fiscal Association – USA Branch <http://ifausa.org>

Formed in 1938, IFA is a leading non-governmental, international organization dealing with tax matters. The USA Branch is the largest national IFA branch, with approximately 1,000 members.

CONFERENCE INFORMATION

ABOUT THE VENUE

The Four Seasons Hotel Miami is one of the city's premier luxury business hotels, ideally located in the heart of Miami's financial and business district. Situated in one of the most globally connected cities in the Americas, the Four Seasons Miami places attendees at the center of a key hub for international commerce — reinforcing the conference's focus on cross-border tax policy, multinational operations, and international practice trends.

WHY SPONSOR THE TAX PRACTICE TRENDS CONFERENCE?

Sponsorships are designed to provide maximum brand exposure and meaningful engagement with senior-level attendees from across the United States, Latin America, and beyond — including government officials, in-house tax executives, private practitioners, and academics.

Your organization will receive high-profile recognition before, during, and after the conference. Our dedicated sponsorship team will work closely with you to ensure your investment aligns with your strategic marketing objectives and resonates with this influential audience.

- **EXPAND YOUR REACH** — Engage directly with leading corporate tax executives, policymakers, and practitioners operating across the Americas.
- **ENHANCE YOUR BRAND VISIBILITY** — Position your organization as a leader in cross-border tax practice with branding opportunities throughout conference marketing, onsite signage, and program materials.
- **GROW YOUR NETWORK** — Build and strengthen relationships with key decision-makers and industry influencers in one of the world's most significant emerging markets.

Depending on your organization's marketing objectives, sponsorship packages are customizable to provide maximum return on your investment. Standard benefits for all levels of sponsorship include complimentary registration(s), visibility on all conference-related marketing materials, visibility throughout the meeting with signage and recognition by leadership.

Discounts are available for sponsors that opt into a multi-meeting commitment.

For more information, please contact Bruce Bassin at bbassin@showcare.com or by phone: 702-600-4651 .

DIAMOND

SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL — \$12,000 (select one of the options listed below)

- **EXCLUSIVE MEDIA SPONSOR**
- **REGISTRATION BADGE LANYARDS** • A custom lanyard featuring the sponsor's logo will be provided to all in-person meeting attendees at registration. This sponsorship opportunity has high visibility throughout the meeting. Custom lanyard production and shipping is included in the cost of this sponsorship.



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DIAMOND LEVEL BENEFITS

- Three Complimentary Conference Registrations (\$2,985 value)
- Full-Page Ad in the Printed Conference Program
- Logo in Conference Program
- Prominent Placement on On-Site Sponsor Banners
- Premium Exhibit Table Placement in Exhibit Area
- Recognition During Opening Remarks and Plenary Events

Please note that complimentary registration cannot be forfeited for monetary value, all packages are all-inclusive and cannot be dismantled to reduce sponsorship cost and benefits cannot be carried forward to future meetings.

RUBY LEVEL – \$6,000-\$6,500 USD (select one of the options listed below)

- **KEYNOTE LUNCH** • The Keynote Lunch is an opportunity to get the attention of all Conference attendees. Your organization will be recognized during introductory remarks and with a reserved seat at the VIP table, you'll have an opportunity to connect with lead Conference organizers and the keynote speaker.
- **NETWORKING LUNCH** • This is an opportunity to have a significant brand profile at the Conference during the networking lunch on Thursday. Promotional materials or an attendee gift may also be distributed.
- **NETWORKING REFRESHMENT BREAKS ON WEDNESDAY** • This is an opportunity to have a significant brand profile at the on the opening day of the Conference. Promotional materials or an attendee gift may also be distributed.
- **NETWORKING REFRESHMENT BREAKS ON THURSDAY** • This is an opportunity to have a significant brand profile at the Conference during the refreshment breaks on Thursday. Promotional materials or an attendee gift may also be distributed.
- **NETWORKING COCKTAIL RECEPTION** • Attendees and speakers look forward to closing out the first day of the conference at the Networking Cocktail Reception. Held at the Grand Hyatt São Paulo this reception is your organization's opportunity to solidify your brand impact and network with attendees.
- **PRINTED PROGRAM SPONSOR** • As the printed program sponsor your company will have the right to an exclusive one-page four color ad on the back cover of the conference program.
- **DELEGATE PENS** • Provide delegate pens for each registrant that includes your company's name/logo/tagline.
- **DELEGATE NOTE PADS** • Provide delegate note pads for each registrant that includes your company's name/logo/tagline.

RUBY LEVEL BENEFITS

- Two Complimentary Conference Registrations (\$1,900 value)
- Full-Page Ad in the Printed Conference Program
- Logo in Conference Program
- Prominent Placement on On-Site Sponsor Banners
- Custom Signage with Logo
- Recognition During Opening Remarks and Plenary Events

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- **CONFERENCE MOBILE APP** • As the conference app sponsor your company will be indicated as the sponsor of the app on the main splash page. This is an excellent opportunity to connect your brand exclusively with the conference as delegates generally begin to review the agenda on the mobile app 10 days in advance.
- **SELF CHECK-IN REGISTRATION KIOSKS** • Every conference attendee passes through the self check-in registration kiosks, making this the first interaction attendees have as they arrive at the conference. Registration kiosks are centrally located and available for badge reprints and check-ins throughout the meeting. The sponsor's brand will be prominently displayed on each mobile kiosk screen, a highly visible component of the conference check-in process.
- **CONFERENCE AREA WIFI** • The sponsor will be recognized as the sponsor of the WiFi in the exhibit and meeting area. The sponsor's name will be identified as part of the password that is listed on signage in the area. The sponsor's logo will be linked to their website.
- **EXCLUSIVE SESSION SPONSOR** • This is your opportunity to exclusively support a program session and gain exposure with the practice area relevant to your organization. This is a unique opportunity to be identified with an area of practice expertise. Sessions are listed on page 8.
- **WEDNESDAY WORKSHOPS SPONSOR** • The popular Wednesday Workshops focusing on Wealth Management, Digital Economy, and Tax Executives, attract private wealth planners from private equity firms and law firms, tax practitioners, and in-house tax executives.

RUBY LEVEL BENEFITS

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- Logo in Conference Program
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EMERALD LEVEL – \$3,800 USD

- **FRIDAY REFRESHMENT BREAKS** • This is an opportunity to have a significant brand profile at the Conference during the refreshment breaks on Friday. Promotional materials or an attendee gift may also be distributed.
- **PROGRAM SESSIONS** • (each program session is an Emerald sponsorship and non-exclusive) – Sign on as an Emerald sponsor for your opportunity to support a program session and gain exposure with the practice area relevant to your organization. This is a unique opportunity to be identified with an area of practice expertise. Each session may be supported by up to three sponsors. Please choose from the program sessions list below:
 - The Income Tax Rules: Holding Companies and the Other Investment Structures
 - The Taxation Upon Succession: Inheritance and Estate Planning
 - Tax Jurisdictions: Conflict of Residences, Challenges and Alternatives
 - Family Offices and Private Investment Vehicles in Latin America
 - Artificial Intelligence: Impacts on Tax Structuring, Challenges and Opportunities
 - Women Roundtable: Tax Counsel and Executives' Perspective
 - Taxation on M&A: Asset Deal, Share Deal and Mergers – Main Tax Differences and Challenges
 - Intangibles and Services: Taxation on International Agreements and Transfers
 - Private Equity Investments: Main Tax Exit Strategies and Management of Tax Liabilities
 - E-Commerce Platforms: Tax Issues, VAT, Split Payment and Beyond
 - Cross Border Investing Throughout Latin America: Tax Challenges for Latin American Investors
 - Start-Ups and New Businesses: Tax Planning for Long Term Success
 - Long-Term Incentive Plans: Tax Implications for Companies and Individuals
 - Tariffs: Global Trade Taxes, Agreements

EMERALD LEVEL BENEFITS

- One Complimentary Conference Registration (\$995 value)
- Logo in Conference Program
- Prominent Placement on Sponsor Banners
- Custom Program Session Signage with Logo

- and Incentives
- Tax Reform: Recent and Prospective Developments
- Foreign Tax Credits: Challenges and Alternatives
- Pillar Two: Main Rules, Update and Perspectives
- Transfer Pricing: Sharing Experiences Between Old Users and Newcomers
- Real Estate: Investments and Structures
- Tax Controversies: Litigation, Arbitrations, Settlements and Alternative Solutions

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EXHIBITOR

EXHIBIT TABLES — \$3,500 USD (\$2,500 for non-profit and academic institutions) • Companies are welcome to acquire an exhibit table if they are not allocated to Diamond sponsors. Each table top exhibit includes one six-foot draped table and two chairs. Exhibitors are provided with one “exhibit area only” badge for each table.



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RECENT SPONSORS

